Zac Johnson Presents…

How to Establish Yourself as an Industry Expert



INFLUENCER MARKETING DAYS

3 QUICK NOTES:

1 - Don’t Take Notes

2 - Very Visual & Fast

3 - Let’s Have Fun!

My Story and How I Started Making Money Online

(and became an industry expert in the process..)

I’m Zac...




I HAVE NO IDEA
WHAT I'M DOING
quickmeme.com

In this session I’m going to show you I went from…



My First $100 Bill

In this session I’m going to show you I went from…



My First $100 Bill



$306,373.24 Check

This is where it all started!





You can literally run an internet business and blogging empire from anywhere!

and here's a quick summary of how I got to where I am today...



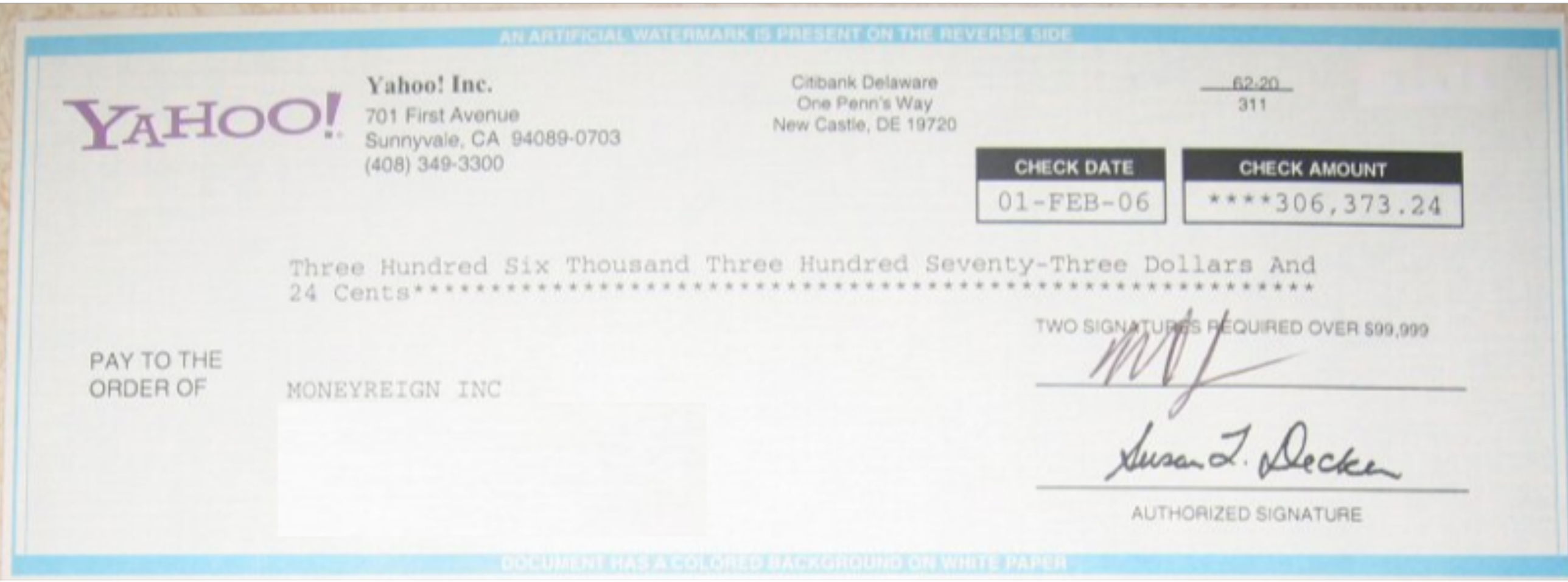
I started making money online in 1995

mainly through affiliate marketing
(earning commissions on referred leads and sales)



One of my first checks - 1998 ($10.45)

Month	Company	Check Amount		Description
Sep-97	Adgrafix	$	88.90	Monthly Hosting
Oct-97	Adgrafix	$	24.75	Monthly Hosting
Nov-97	Adgrafix	$	24.75	Monthly Hosting
Dec-97	Adgrafix	$	24.75	Monthly Hosting
Jan-98	Adgrafix	$	114.57	Monthly Hosting
Feb-98	Adgrafix	$	121.42	Monthly Hosting
Mar-98	Adgrafix	$	39.50	Monthly Hosting
Apr-98	Adgrafix	$	39.50	Monthly Hosting
May-98	Adgrafix	$	29.52	Monthly Hosting
Jun-98	Adgrafix	$	29.65	Monthly Hosting
Jul-98	Adgrafix	$	29.65	Monthly Hosting
Aug-98	Amazon	$	38.72	Book Sales Quarter
Aug-98	Adgrafix	$	29.65	Monthly Hosting
Sep-98	Adgrafix	$	29.65	Monthly Hosting
Sep-98	Eads	$	10.45	Banner Clicks
Oct-98	Adgrafix	$	29.65	Monthly Hosting
Oct-98	Amazon	$	180.05	Book Sales Quarter
Oct-98	Koesterich	$	25.00	Web Site Submission
Nov-98	COOL- Stock	$	45.94	Stock
Nov-98	Adgrafix	$	29.65	Monthly Hosting
Dec-98	Adgrafix	$	26.60	Monthly Hosting
Dec-98	Safe-Audit	$	21.70	Banner Clicks
Dec-98	Eads	$	12.30	Banner Clicks
Dec-98	Eads	$	10.35	Banner Clicks
Dec-98	EGGS- Stock	$	50.63	Stock
Total		$	1,107.30	


AN ARTIFICIAL WATERMARK IS PRESENT ON THE REVERSE SIDE

YAHOO!

Yahoo! Inc.
701 First Avenue
Sunnyvale, CA 94089-0703
(408) 349-3300

Citibank Delaware
One Penn's Way
New Castle, DE 19720

62-20
311

CHECK DATE	CHECK AMOUNT
01-FEB-06	****306,373.24

Three Hundred Six Thousand Three Hundred Seventy-Three Dollars And
24 Cents**********

TWO SIGNATURES REQUIRED OVER $99,999

PAY TO THE
ORDER OF MONEYREIGN INC

Susan L. Decker

AUTHORIZED SIGNATURE

DOCUMENT HAS A COLORED BACKGROUND ON WHITE PAPER

$306,373.24 in one month…
$800,000 profit in less than 4 months

…more on that later…



zacjohnson.com

HOME ABOUT ADVERTISE PODCAST MAKE MONEY RESOURCES CONTACT

I'm Zac Johnson. I've made millions online and want to help you do the same! Get Started Here!

Want to get featured on ZacJohnson.com?
click here to get started

YOU ARE HERE: HOME » AFFILIATE MARKETING » 23 INFLUENCER MARKETING DAYS SPEAKERS AND ENTREPRENEURS TO FOLLOW



23 Influencer Marketing Days Speakers and Entrepreneurs to Follow

November 7, 2016 / Affiliate Marketing / By Zac Johnson

Being an influencer is all about knowing what you are good at and

Search

SUPER AFFILIATE TIPS

Subscribe to my Super Affiliate Secret Tips Newsletter and get Exclusive Promotions, Updates and Mailings

In 2007, I launched my first blog

www.ZacJohnson.com



I'm Zac Johnson. I've made millions online and want to help you do the same! Get Started Here!

Want to get featured on ZacJohnson.com?
click here to get started

My Blog Readers have Earned Over TWO MILLION with Neverblue

March 2, 2011 / Affiliate Marketing / By Zac Johnson

Yes, you read it right… readers of ZacJohnson.com that have joined Neverblue through this blog have resulted in over $2 million dollars in affiliate earnings.



Search

SUPER AFFILIATE TIPS

Subscribe to my Super Affiliate Secret Tips Newsletter and get Exclusive Promotions, Updates and

I've helped my readers earn millions of dollars in the process through free content!



Use testimonials to your advantage!

"With over 2 million in referred earnings, Zac Johnson is the referral king. Over the last 5 years Zac has consistently brought Neverblue strong new talent to our network allowing both of our businesses to grow. Thank you again Zac for all of your hard work and dedication, we can't wait to see what the next 5 years will bring."

Leanne Lowe

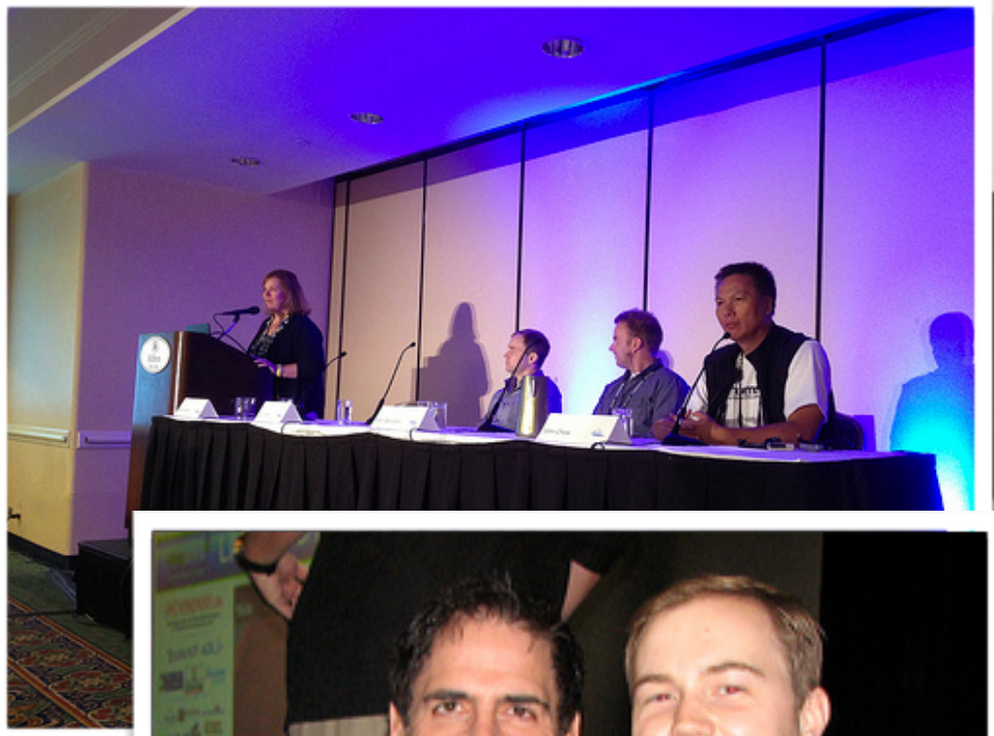
Senior Marketing Manager, Neverblue (GlobalWorldMedia)

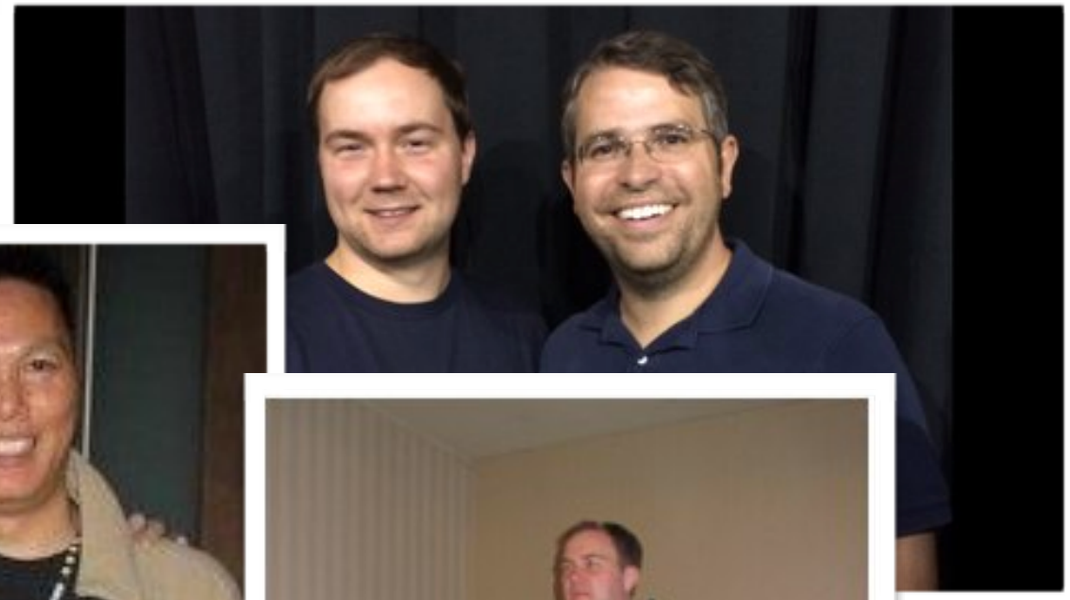
However, starting a brand or business online isn't just about making money…



It’s about opportunities as well!











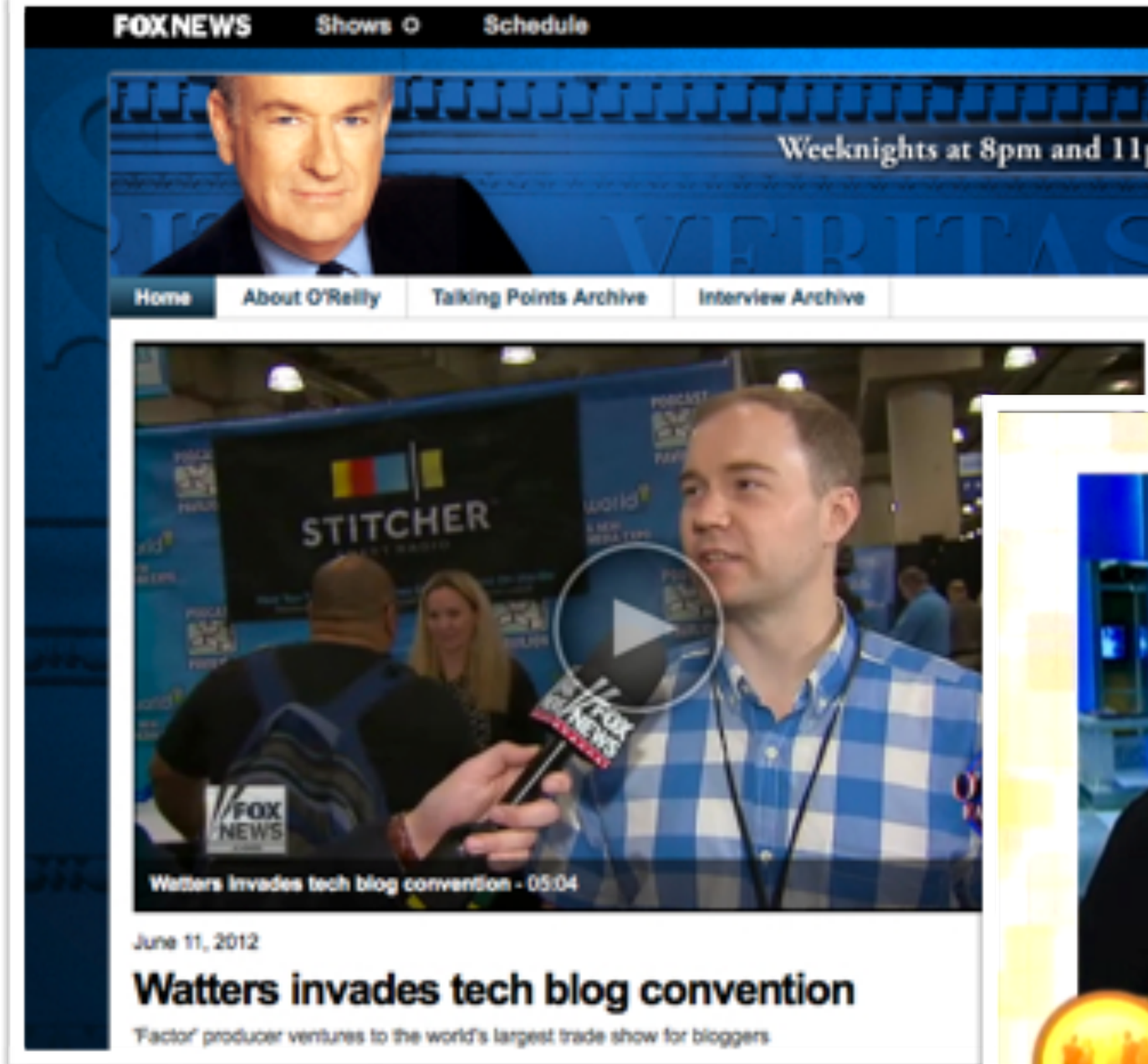



HOSTAMANIA


VEGAS



Speaking at Blog World in Las Vegas with John Chow, Darren Rowse & Brian Clark





Featured on FOX News
The O'Reilly Factor & ABC News







Featured in a film documentary
which premiered in Hollywood, CA





Weekly Top Business Podcast
"*Rise of the Entrepreneur Podcast*"
Recently Profiled in Forbes

RISE OF THE ENTREPRENEUR WITH ZAC JOHNSON



Influencer Marketing Days Speakers



Geno
Prussakov



Rachel
Honoway



Oliver
Roup



all from the comfort of my own home office



or even a kitchen table…





even when the unexpected happens!



even when the unexpected happens!

Through blogging and the power of internet marketing, you can see these same results

What’s the best way to become an influencer?





Start a blog!

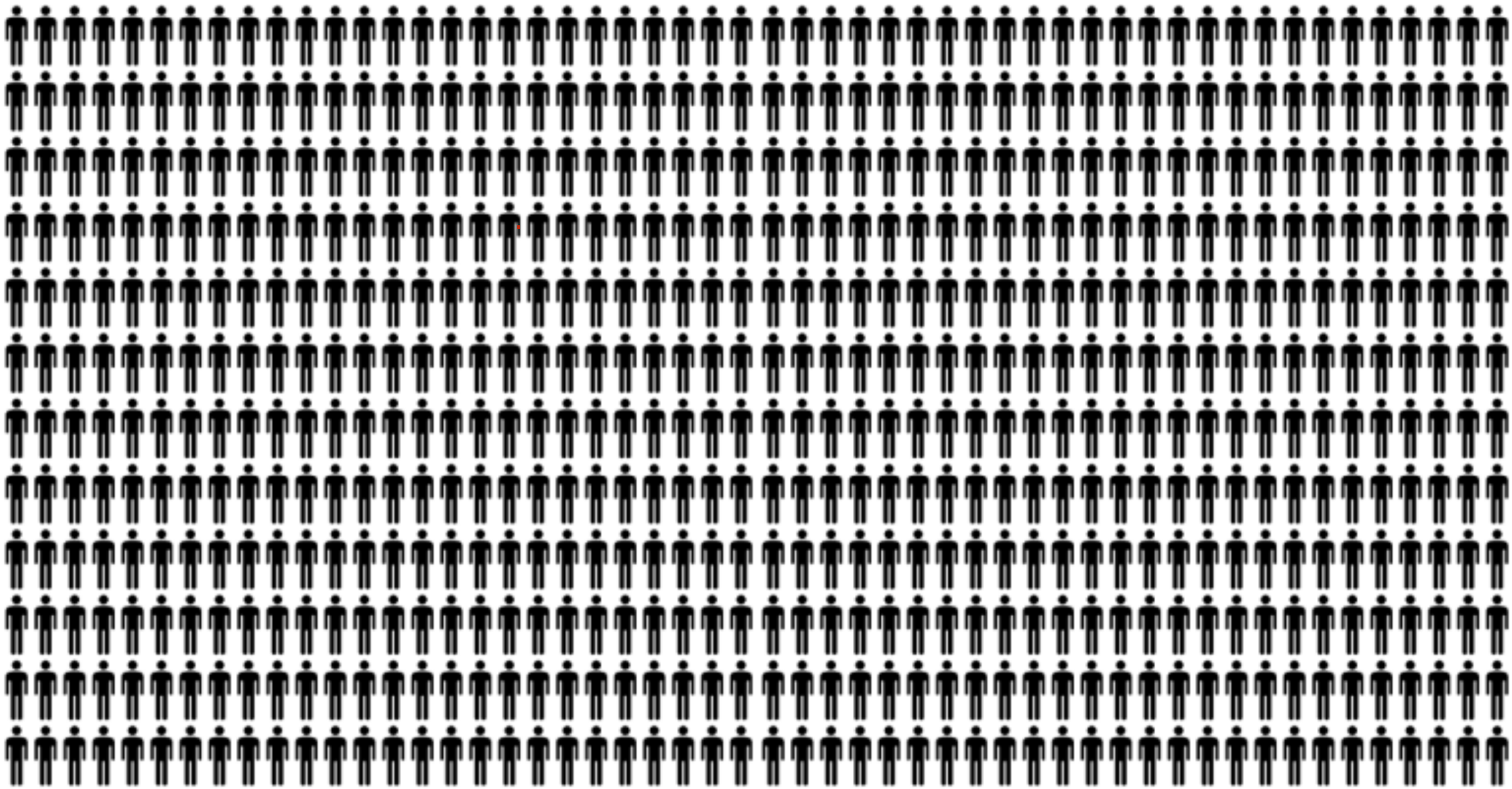
It’s <u>EASY</u> to Start a Blog…



It’s <u>NOT Easy</u> to Make Money Blogging…

unless you know what to look for

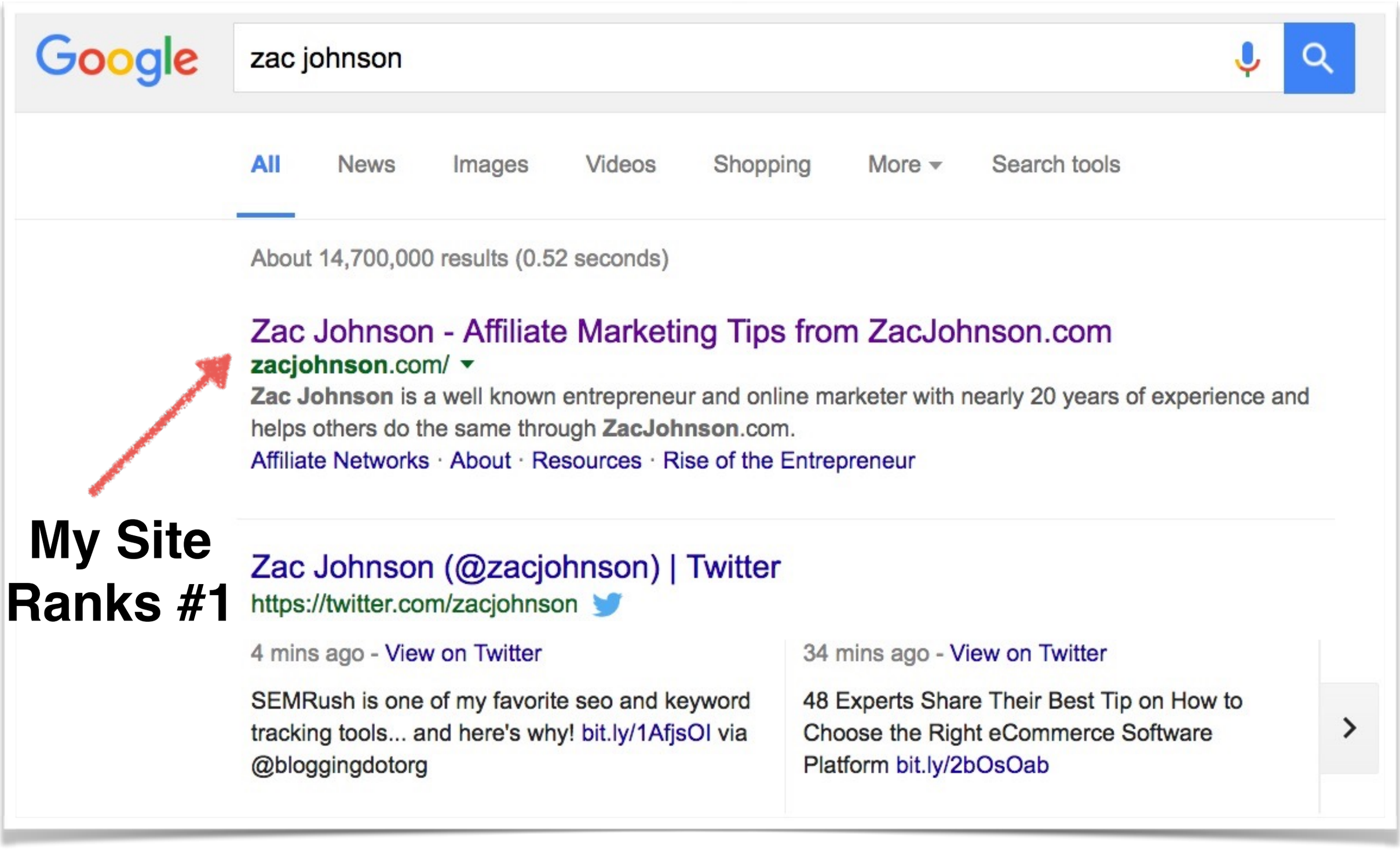
Over 1 Billion Active Sites in the World Today!



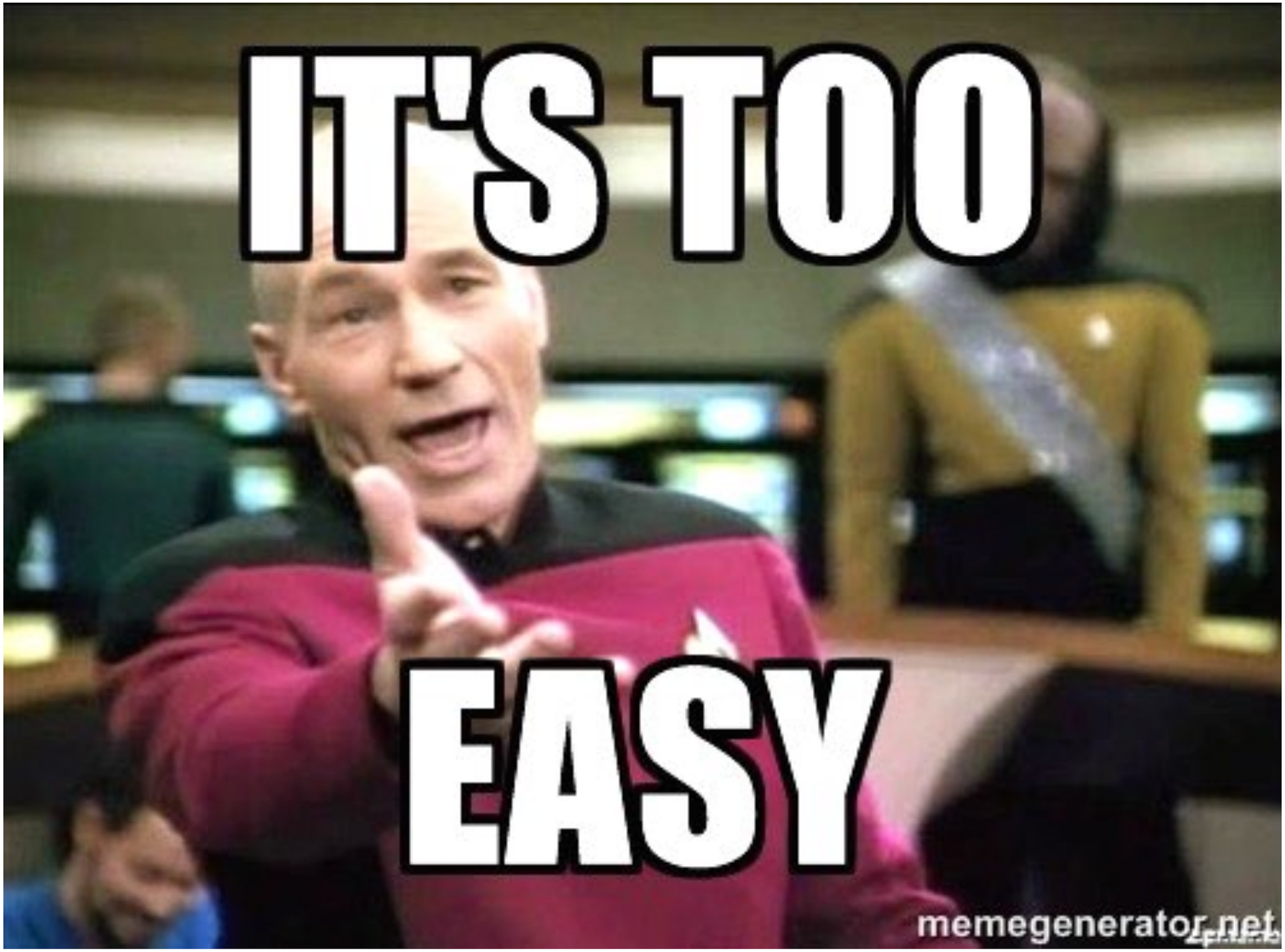
How are people going to find you?


THE BEST PLACE TO HIDE A DEAD BODY
IS PAGE TWO OF THE GOOGLE SEARCH RESULTS

Google First Page or Bust!

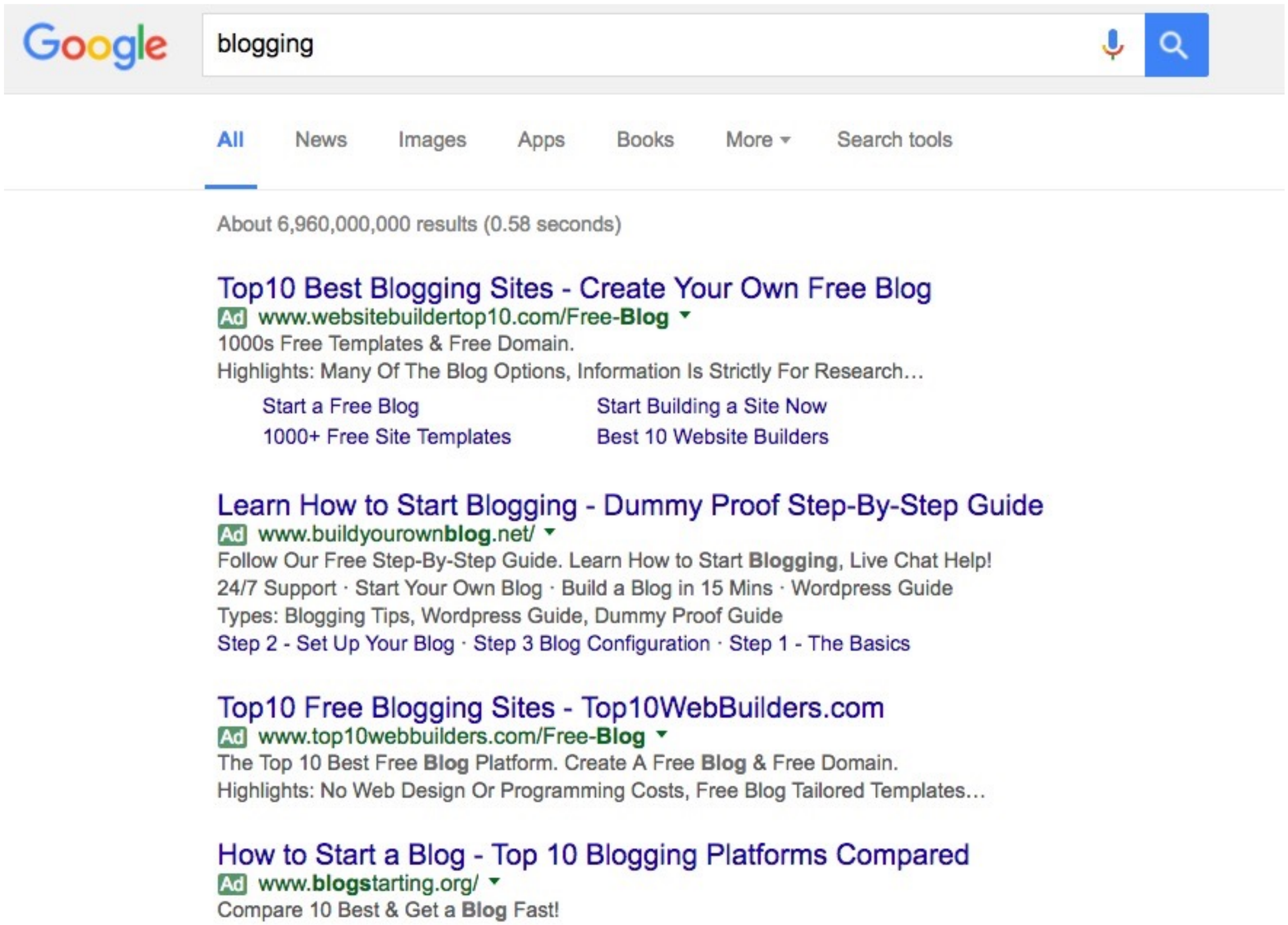


My Site Ranks #1



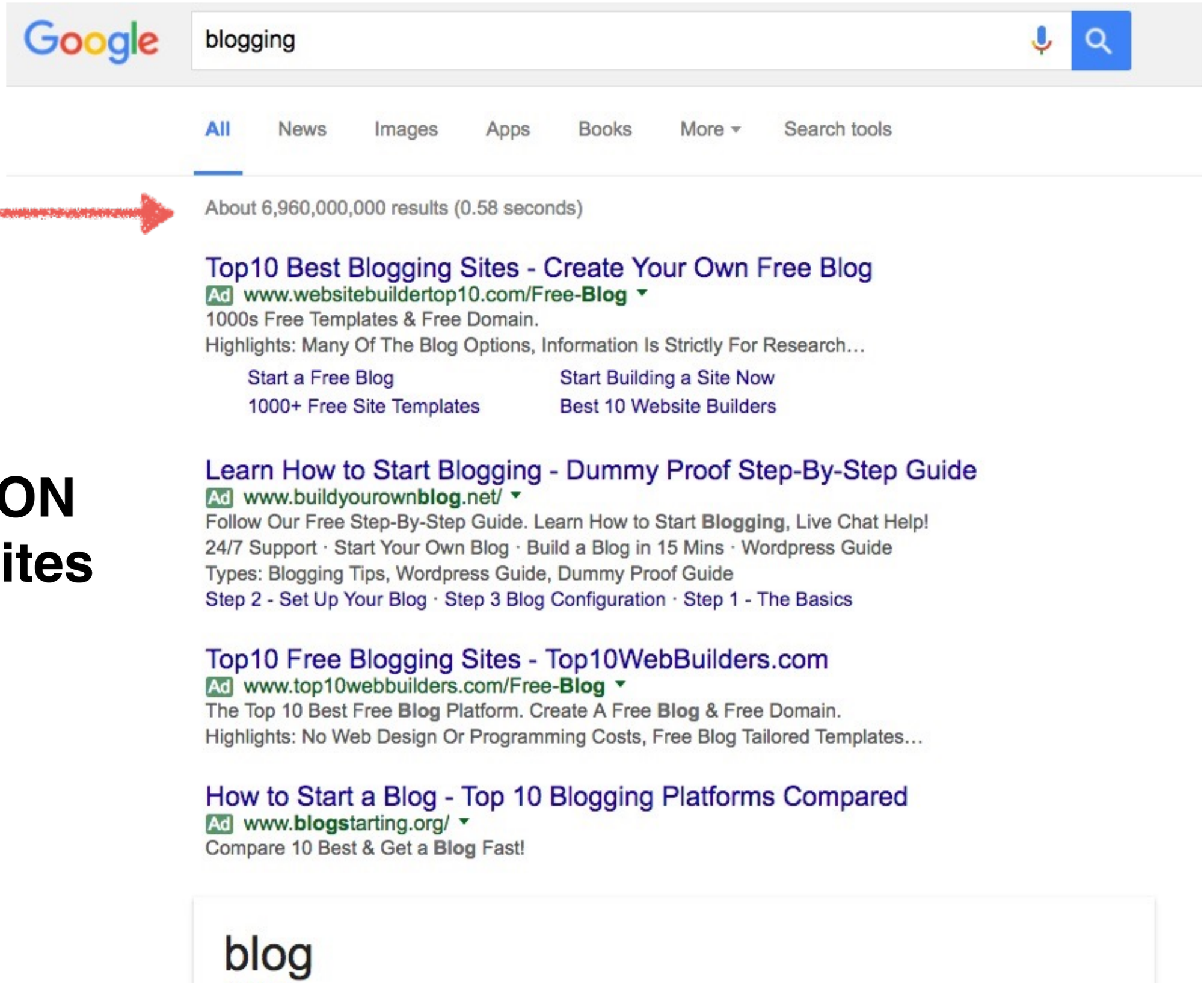
Ranking for your name is easy…
let’s try something harder.

Google First Page or Bust!

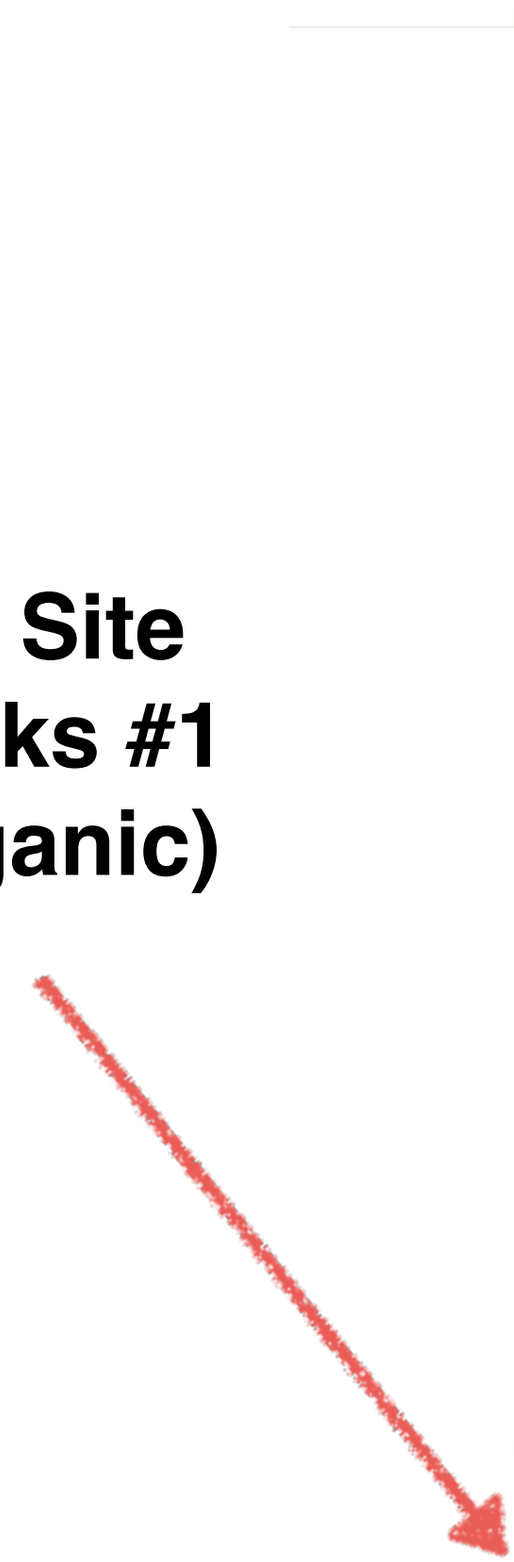


Google First Page or Bust!

6.9 BILLION relevant sites



My Site Ranks #1 (organic)



Google

blogging

All News Images Apps Books More Search tools

About 6,960,000,000 results (0.58 seconds)

Top10 Best Blogging Sites - Create Your Own Free Blog
Ad www.websitebuildertop10.com/Free-**Blog**
1000s Free Templates & Free Domain.
Highlights: Many Of The Blog Options, Information Is Strictly For Research…
Start a Free Blog · Start Building a Site Now
1000+ Free Site Templates · Best 10 Website Builders

Learn How to Start Blogging - Dummy Proof Step-By-Step Guide
Ad www.buildyourown**blog**.net/
Follow Our Free Step-By-Step Guide. Learn How to Start **Blogging**, Live Chat Help!
24/7 Support · Start Your Own Blog · Build a Blog in 15 Mins · Wordpress Guide
Types: Blogging Tips, Wordpress Guide, Dummy Proof Guide
Step 2 - Set Up Your Blog · Step 3 Blog Configuration · Step 1 - The Basics

Top10 Free Blogging Sites - Top10WebBuilders.com
Ad www.top10webbuilders.com/Free-**Blog**
The Top 10 Best Free **Blog** Platform. Create A Free **Blog** & Free Domain.
Highlights: No Web Design Or Programming Costs, Free Blog Tailored Templates…

How to Start a Blog - Top 10 Blogging Platforms Compared
Ad www.**blogs**tarting.org/
Compare 10 Best & Get a **Blog** Fast!

blog
/bläg/

verb
gerund or present participle: **blogging**

add new material to or regularly update a blog.
"it's about a week since I last blogged"

- write about (an event, situation, topic, etc.) in a blog.
  "he blogged the Democratic and Republican national conventions as an independent"

Translations, word origin, and more definitions

Feedback

Blogging.org: How to Start a Blog in Less than 10 Mins
https://**blogging**.org/
Discover how to start a **blog** in the next 10 mins with my simple 7 step formula. Create a **blog** and go live with your content in minutes.
How to Set Up Your Blog · How to Get Started with a Blog · Blog · Contact

Web Images Videos Maps News Shopping Gmail more ▾

CORNELL STUDY

Google

shopping × Search

About 958,000,000 results (0.21 seconds)

Everything
Images
Videos
Shopping
Blogs
More

Columbus, OH
Change location

All results
Related searches
Wonder wheel
Sites with images

More search tools

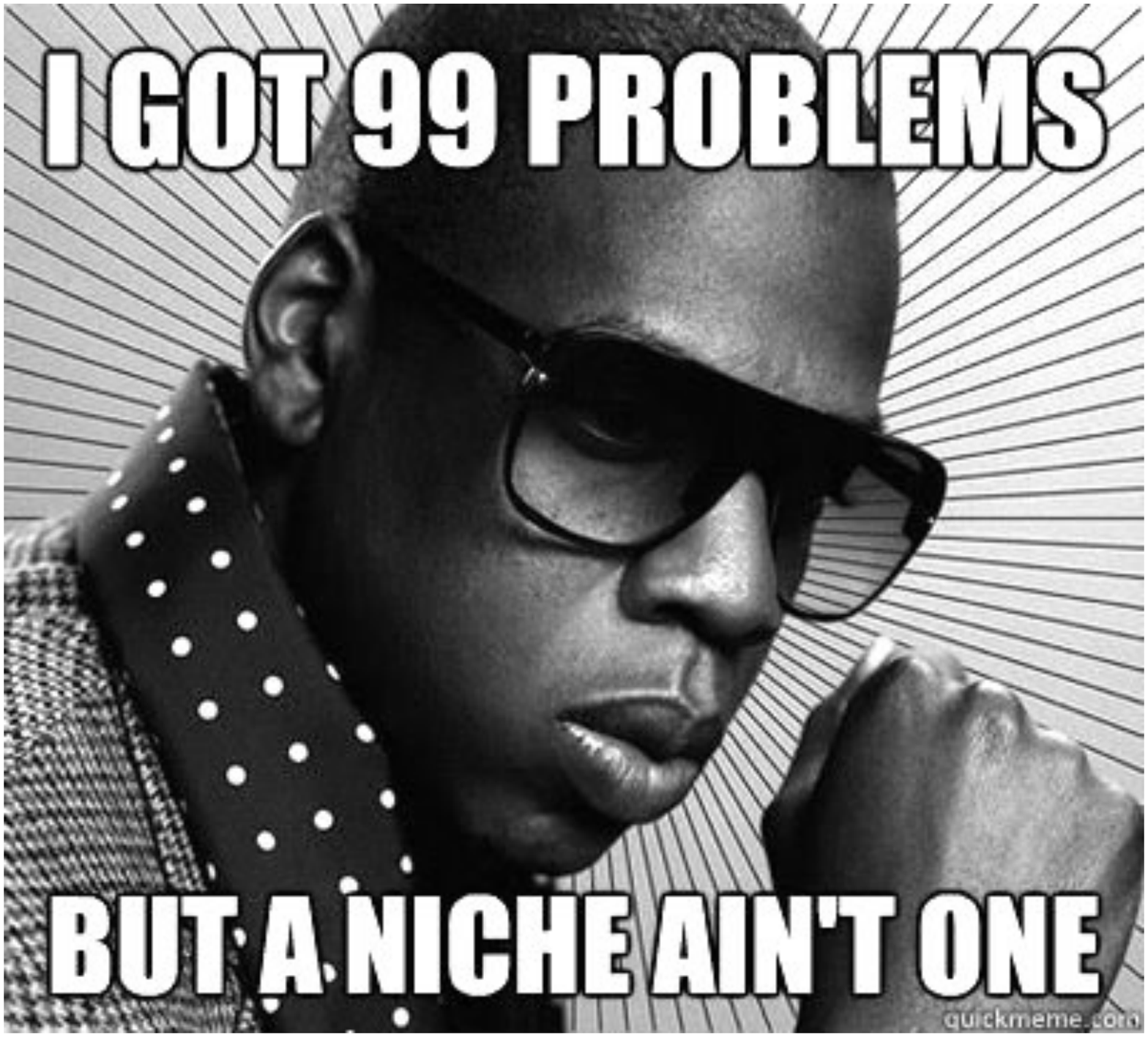
Something different
nightlife
art
price comparison
froogle

	% OF CLICKS
Shopping.com - Online **shopping**: Price comparison, product reviews ... **Shopping**.com. Shop and find the lowest prices on products from online merchants. Price comparison **shopping**, product reviews, and store ratings - all the ... Electronics - Clothing - Shoes - Digital Cameras www.**shopping**.com/ - Cached - Similar	56.36%
Overstock.com: Online **Shopping** - Bedding, Furniture, Electronics ... Purchase name brands at clearance prices at Overstock.com! Buy discounted name brand Bedding, Furniture, Jewelry, Watches, Electronics, Clothing, Books, ... Show stock quote for OSTK Furniture - Electronics - Clothing & Shoes - Jewelry www.overstock.com/ - Cached - Similar	13.45%
PriceGrabber.com - Comparison **Shopping** Beyond Compare Get the lowest prices on computers, electronics, furniture, cameras and more. Compare products and find the best deal with PriceGrabber.com. www.pricegrabber.com/ - Cached - Similar	9.82%
Welcome to Easton Town Center in Columbus, Ohio Site offers directions, store directory, dining and calendar of events. eastontowncenter.com/ - Cached - Similar	4.00%
Columbus Ohio **Shopping** - Find Stores and Malls in Columbus Ohio Directory of Places to Shop in Columbus Ohio including Local Malls and Stores. columbus.retailguide.com/ - Cached - Similar	4.73%
Shopping Columbus OH Ohio + Outlet Mall - City Guide **Shopping** Columbus OH Ohio, Outlet Malls, Jewelry, Furniture and Discount Retailers. www.discoverourtown.com › Ohio - Cached - Similar	3.27%
Shopping - Google YouTube Calendar Photos Documents Reader Sites Groups · even more » · My **Shopping** List | Search settings | Sign in. Google Product Search ... www.google.com/prdhp?hl=en&tab=wf - Cached - Similar	0.36%
Yahoo! **Shopping** - Online **Shopping** with great products, prices and ... Yahoo! **Shopping** is the best place to read user reviews, explore great products and buy online. **shopping**.yahoo.com/ - Cached - Similar	2.91%
Amazon.com: **Shopping**: Sadie Frost, Jude Law, Sean Pertwee, Fraser ... Amazon.com: **Shopping**: Sadie Frost, Jude Law, Sean Pertwee, Fraser James, Sean Bean, Marianne Faithfull, Jonathan Pryce, Daniel Newman, Lee Whitlock, ... www.amazon.com › ... › Action & Adventure › Crime - Cached - Similar	1.45%
QVC Official Site - Online **Shopping** for Jewelry, Beauty ... Online **Shopping**, QVC live for Beauty, Jewelry, Electronics, Fashion, Handbags, Kitchen, Home, Food, Sports, Wellness, Crafts, Leisure, Toys, Todays Special ... www.qvc.com/ - Cached - Similar	2.55%

How Can You Possibly Compete Against 1 BILLION Other Websites and Blogs?

I did it… and so can you — Here's my formula!

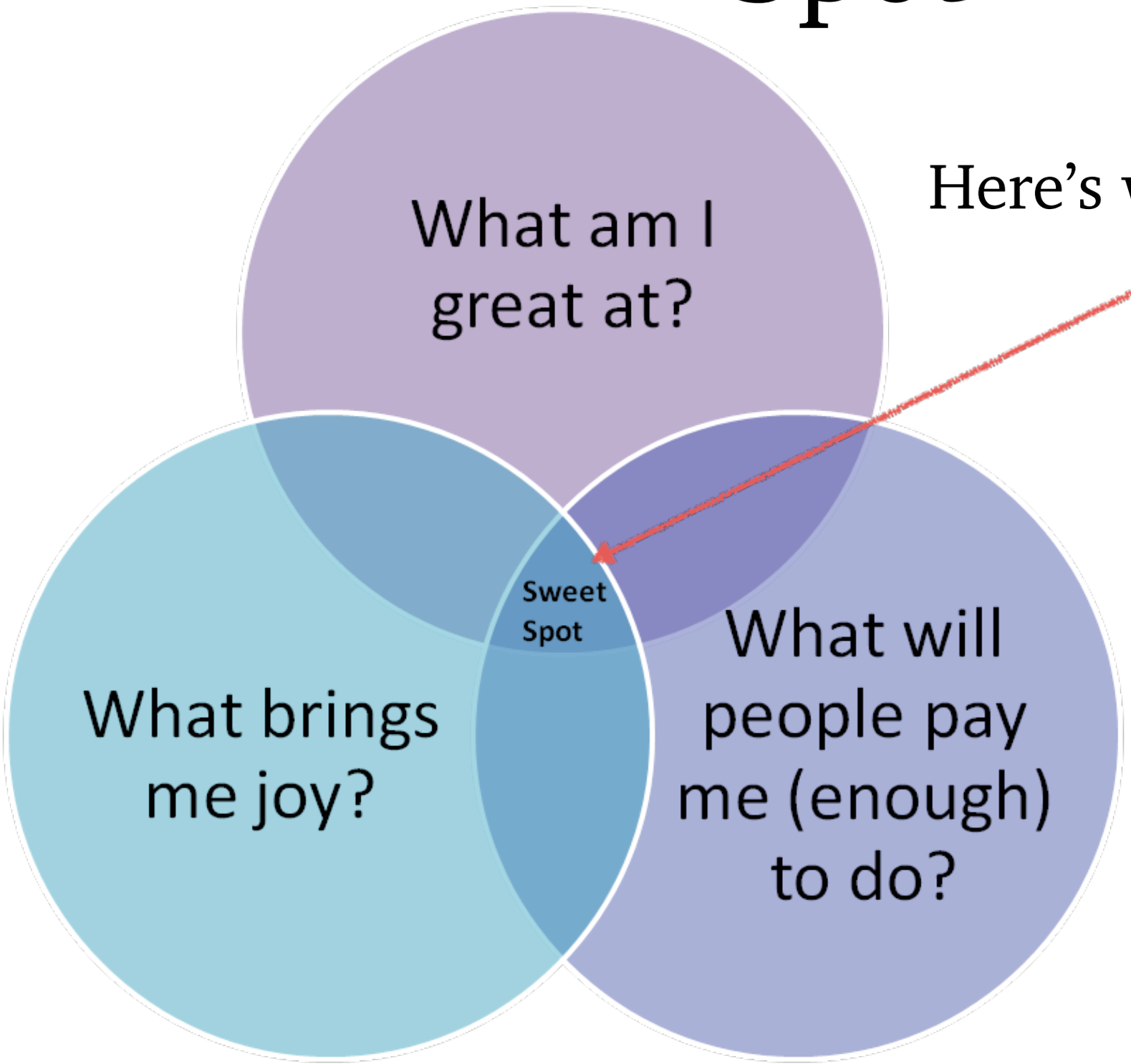
- Finding Your Niche
- Creating Killer Content that Converts
- Growing Your Mailing List
- Get Quality Backlinks to Your Site
- Best Monetization Methods



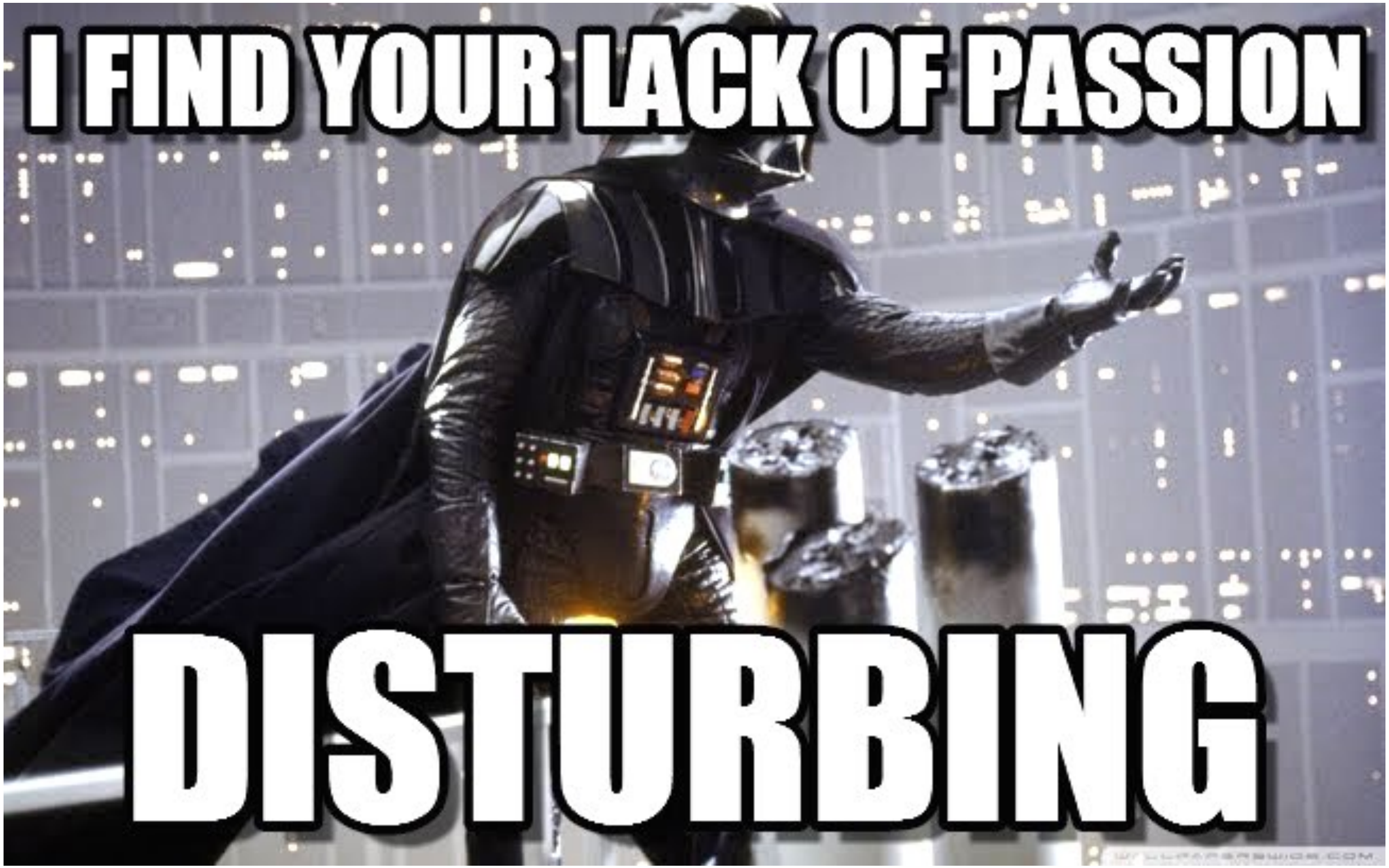
Finding Your Niche

(and the process of niching down)

How to Find Your $weet Spot



Here's where the money is!


I FIND YOUR LACK OF PASSION
DISTURBING

How to Check if Your Niche is Profitable



What does Google tells us?

Google basketball

Web Images News Shopping Videos More Search tools

About 641,000,000 results (0.60 seconds)

National Basketball Association
Scores & Schedule

< ' Mon, Dec 8 | Yesterday | Today | Tomorrow | Fri, Dec 12 | ' >

Celtics Hornets	7:00 PM	Wizards Magic	7:00 PM
Clippers Pacers	7:00 PM	76ers Hawks	7:30 PM
Nets Bulls	8:00 PM	Pelicans Mavericks	8:00 PM

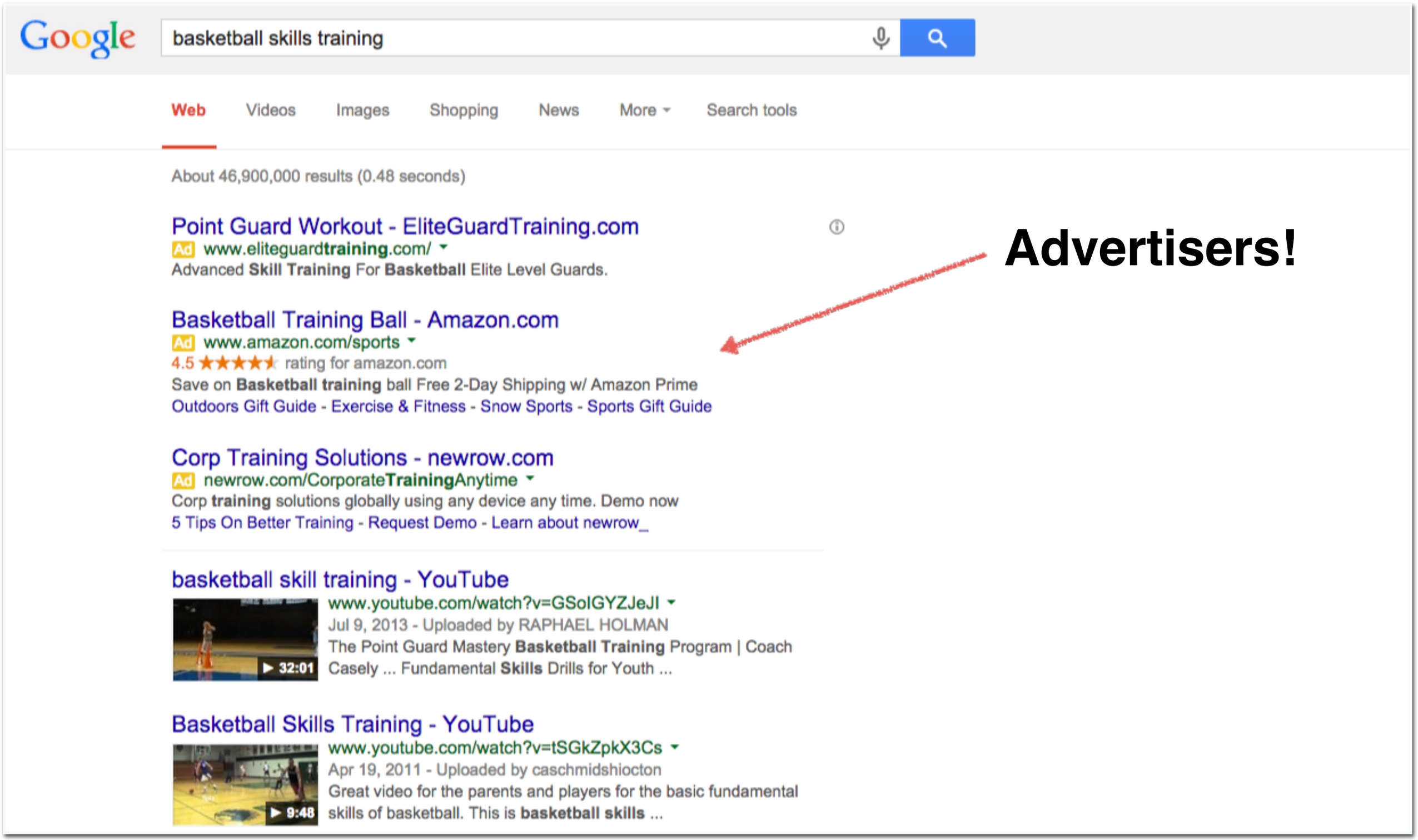
All times are in Eastern Time

Basketball - Wikipedia, the free encyclopedia
en.wikipedia.org/wiki/**Basketball** ▾ Wikipedia ▾
Basketball is a sport played by two teams of five players on a rectangular court. The objective is to shoot a ball through a hoop 18 inches (46 cm) in diameter and ...

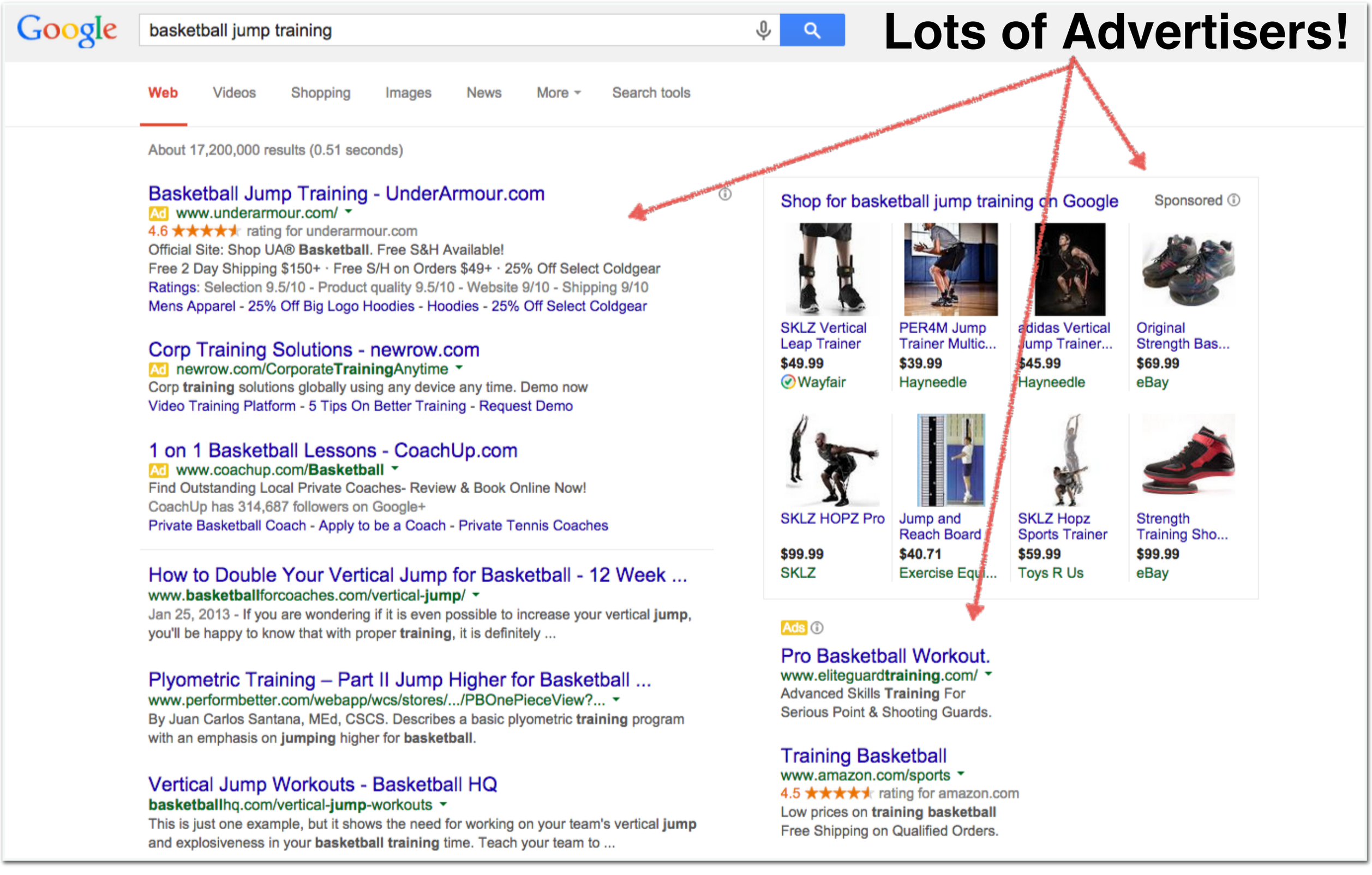
Team members: 5 per side **First played**: 1891, Springfield, Massach...

No advertisers?

Not niche enough yet…



Now we are niche!



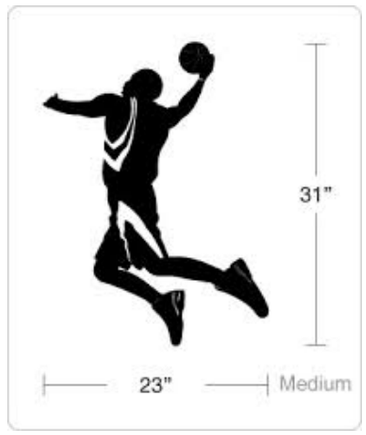
Start with something you are passionate about… then niche down.



asketball —>

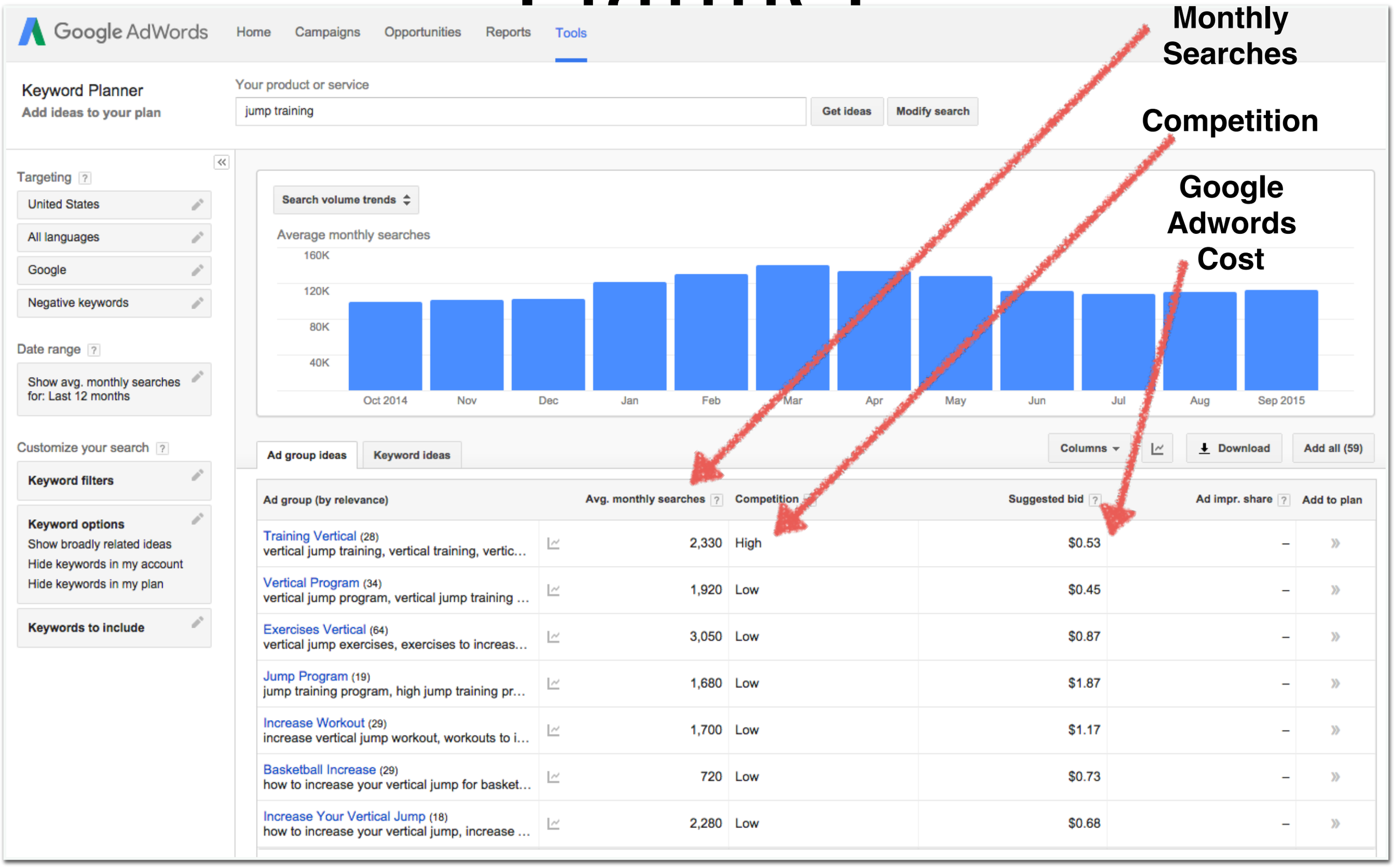


Basketball Skills —>



Jump Trainin

Google Keyword Planner

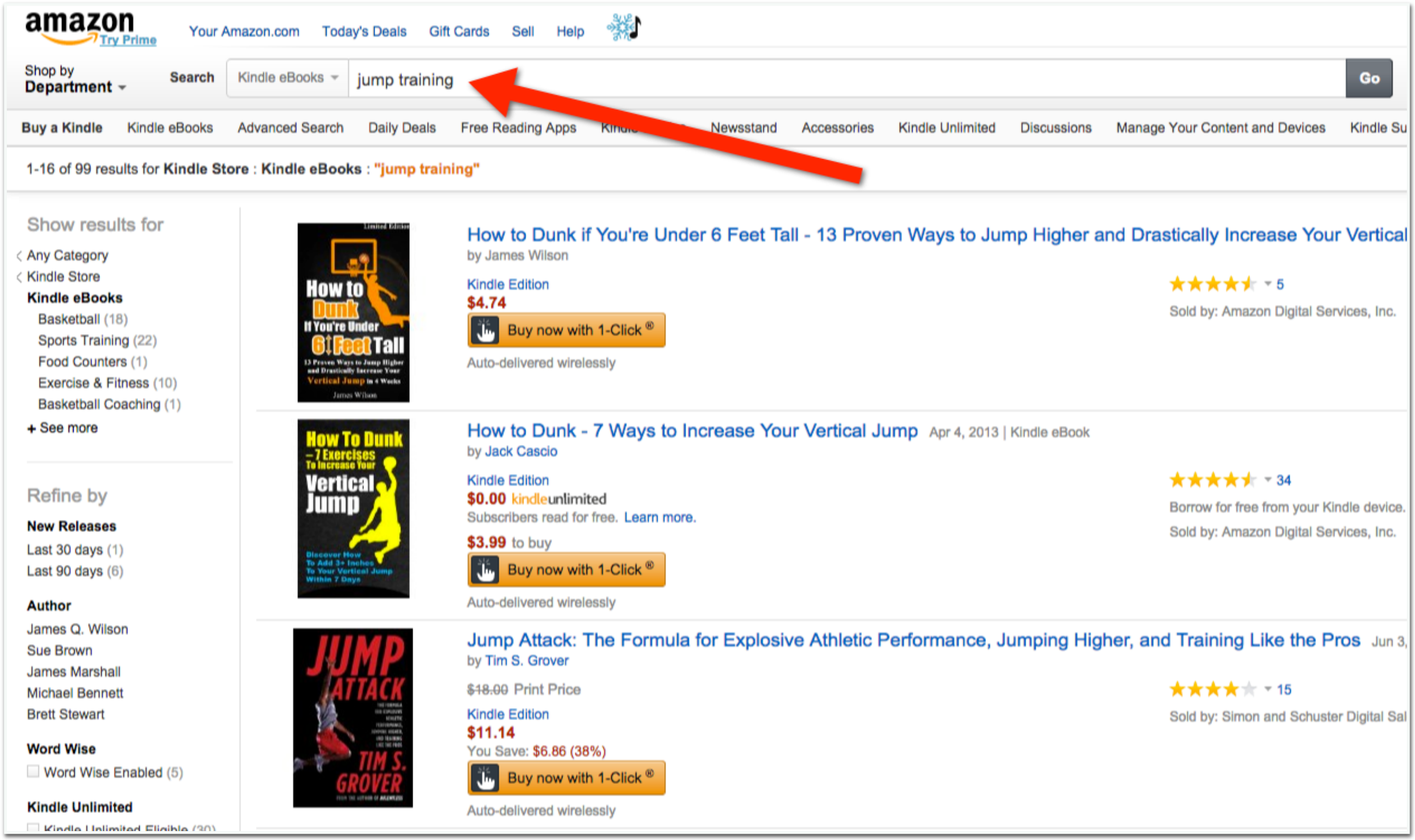


Amazon is also a great tool!



Search Kindle book reviews

Use the Kindle Store for Research



Look at Individual Item Reviews and Ratings

Product Details

File Size: 284 KB
Print Length: 25 pages
Simultaneous Device Usage: Unlimited
Sold by: Amazon Digital Services, Inc.
Language: English
ASIN: B00C7IRZOC
Text-to-Speech: Enabled
X-Ray: Enabled
Word Wise: Not Enabled
Lending: Enabled

Below #150,000 is Good!

Amazon Best Sellers Rank: #106,131 Paid in Kindle Store (See Top 100 Paid in Kindle Store)
#34 in Kindle Store > Kindle Short Reads > 45 minutes (22-32 pages) > **Sports & Outdoors**
#41 in Kindle Store > Kindle eBooks > Nonfiction > Sports > **Basketball**

Would you like to **give feedback on images** or **tell us about a lower price**? .

Customer Reviews

(34)
4.4 out of 5 stars

5 star	22
4 star	5
3 star	5
2 star	1
1 star	1

See all 34 customer reviews

"This book has awesome exercises to increase your vertical jump by inches."
David | 11 reviewers made a similar statement

"Thank you very much for your sharing this information."
AAUBasketballVA | 2 reviewers made a similar statement

"I cant Wait to see the results!!"
Cameron Byrom | 3 reviewers made a similar statement

How Can You Make Better Products / Content?

(Amazon reviews do the work for you)

★☆☆☆☆ **Very basic information, for beginners only. No exact ...**

By thomas donaubauer on March 26, 2015

Format: Kindle Edition | **Verified Purchase**

Very basic information, for beginners only. No exact workouts listed. Just general ideas that any average athlete already knows.

▸ Comment | Was this review helpful to you? Yes No Report abuse

★☆☆☆☆ **Not even one photo**

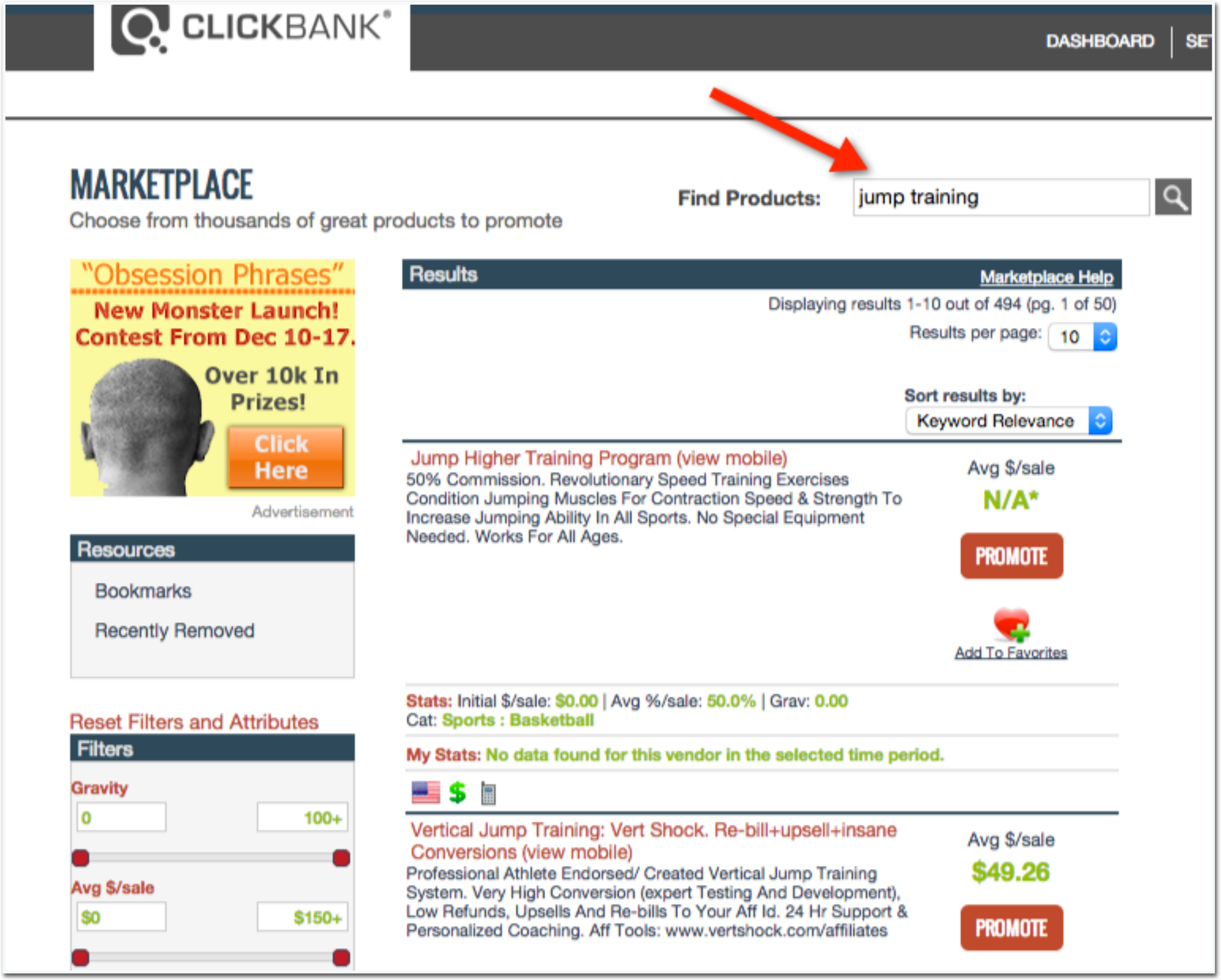
By Rayvenger on August 28, 2015

Format: Kindle Edition | **Verified Purchase**

Learning how to dunk without any photos? This Kindle version is not worth the money. Now I understand why preview was limited.

▸ Comment | Was this review helpful to you? Yes No Report abuse

What ClickBank Marketplace tells us?



Thousands of Digital Products Listed

Earnings per sale

Vertical Jump Training: Vert Shock. Re-bill+upsell+insane Conversions (view mobile)

Professional Athlete Endorsed/ Created Vertical Jump Training System. Very High Conversion (expert Testing And Development), Low Refunds, Upsells And Re-bills To Your Aff Id. 24 Hr Support & Personalized Coaching. Aff Tools: www.vertshock.com/affiliates

Avg $/sale

$49.26

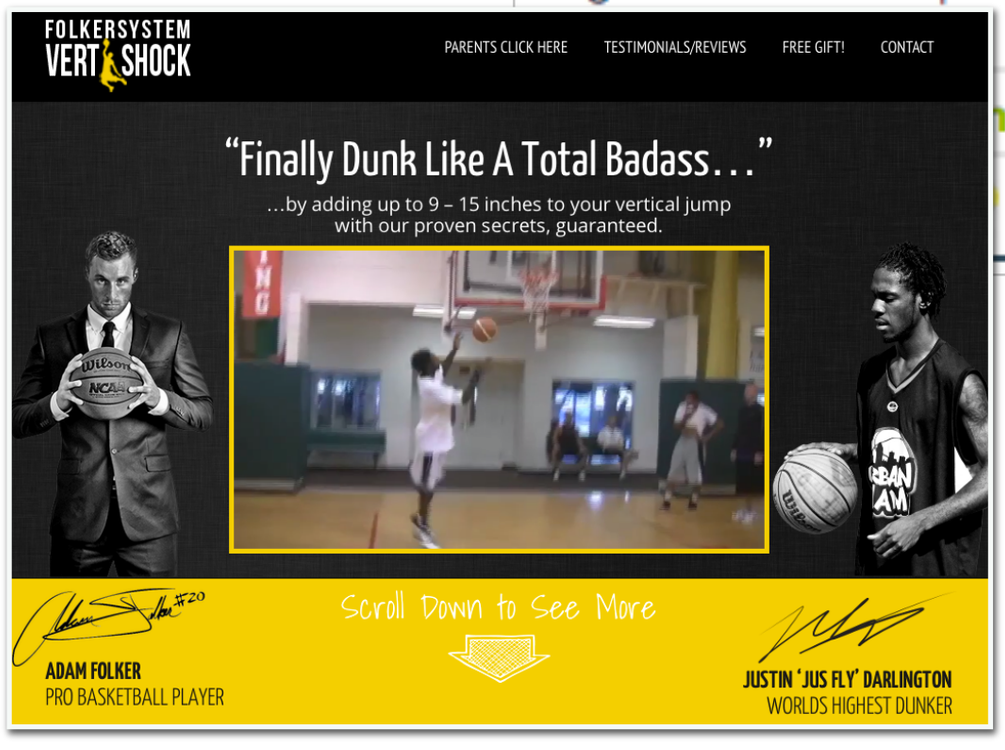
PROMOTE

Add To Favorites

Vendor Spotlight

Stats: Initial $/sale: $49.26 | Avg %/sale: 75.0% | Avg Rebill Total: $50.46 | Avg %/rebill: 25.0% | Grav: 35.94

nd for this vendor in the selected time period.



Rating on ClickBank

Breakdown of Finding a Niche

1. Pick a topic you are passionate about or want to create a business around
2. Niche down as much as possible
3. Check Google, Amazon and affiliate networks for potential profitability



How to Create Content that Converts

(give your audience what they want)

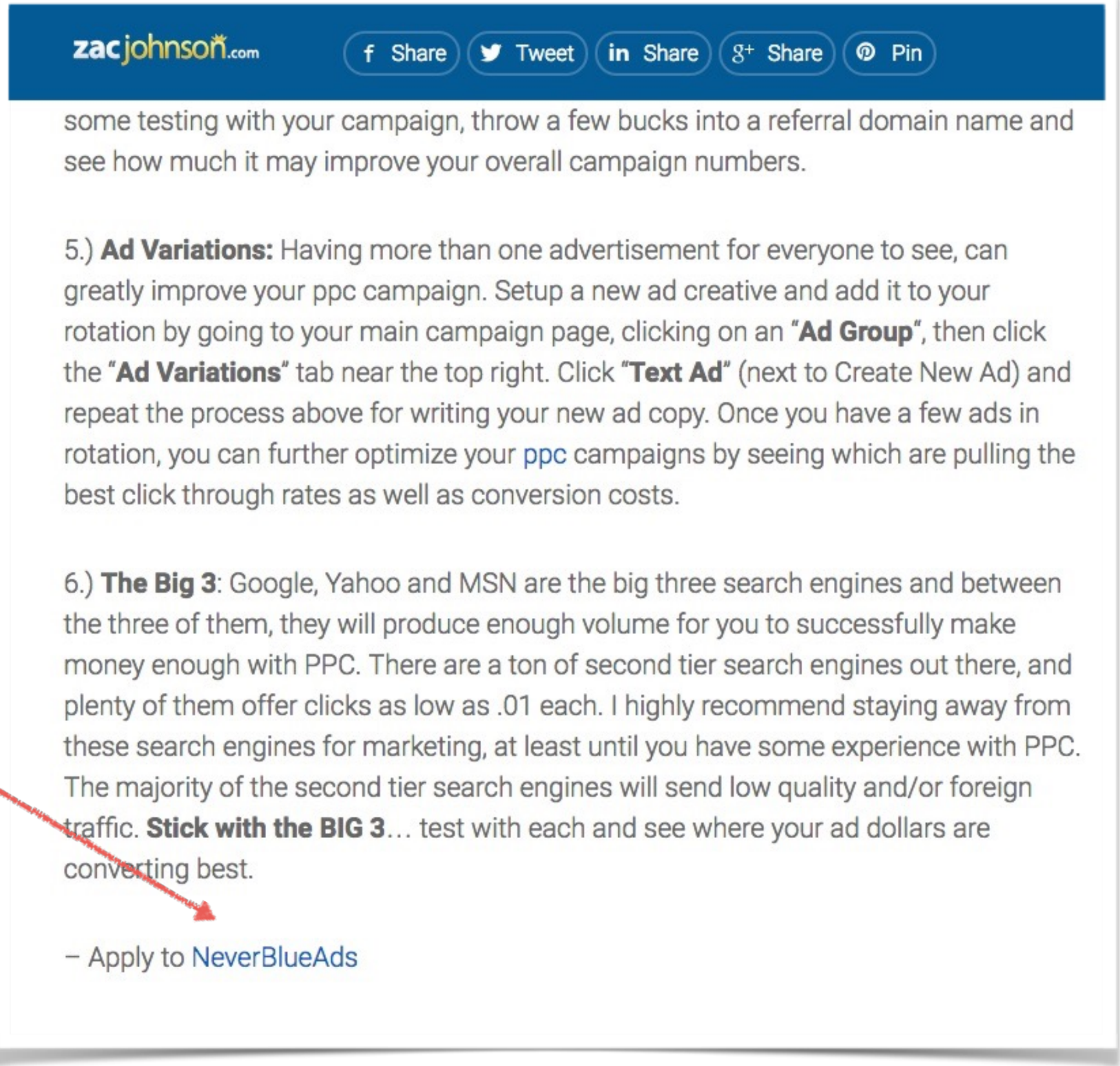
Create Content that Provides Value



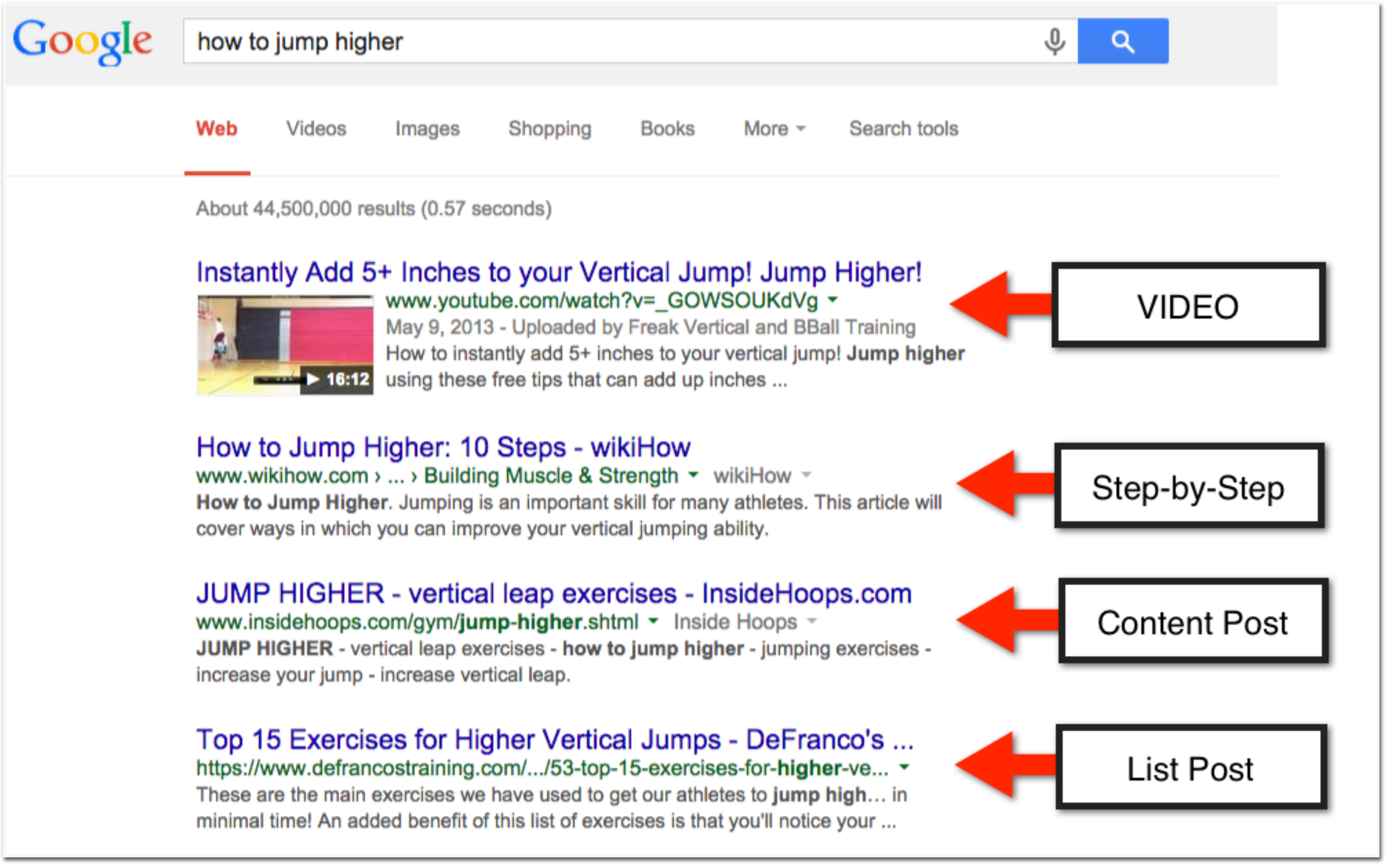
- Write interesting titles and content
- Keyword density is not important
- Longer and more detailed posts get ranked higher, more backlinks and social shares
- Use images, meta tags and proper formatting to engage and sell

My Detailed 1,800+ Word "How To" Post

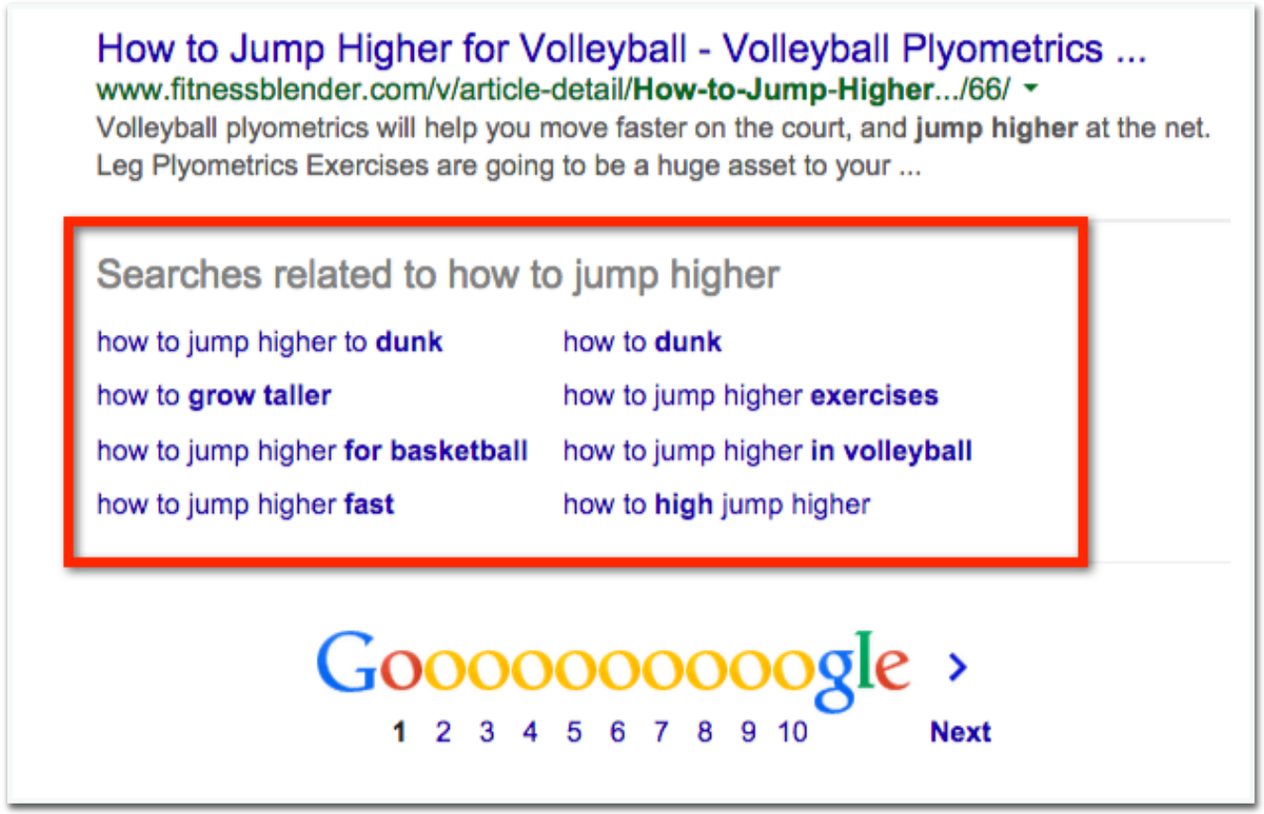
Referral link that went on to generate $3 million in sales and $50,000+ in commissions for me



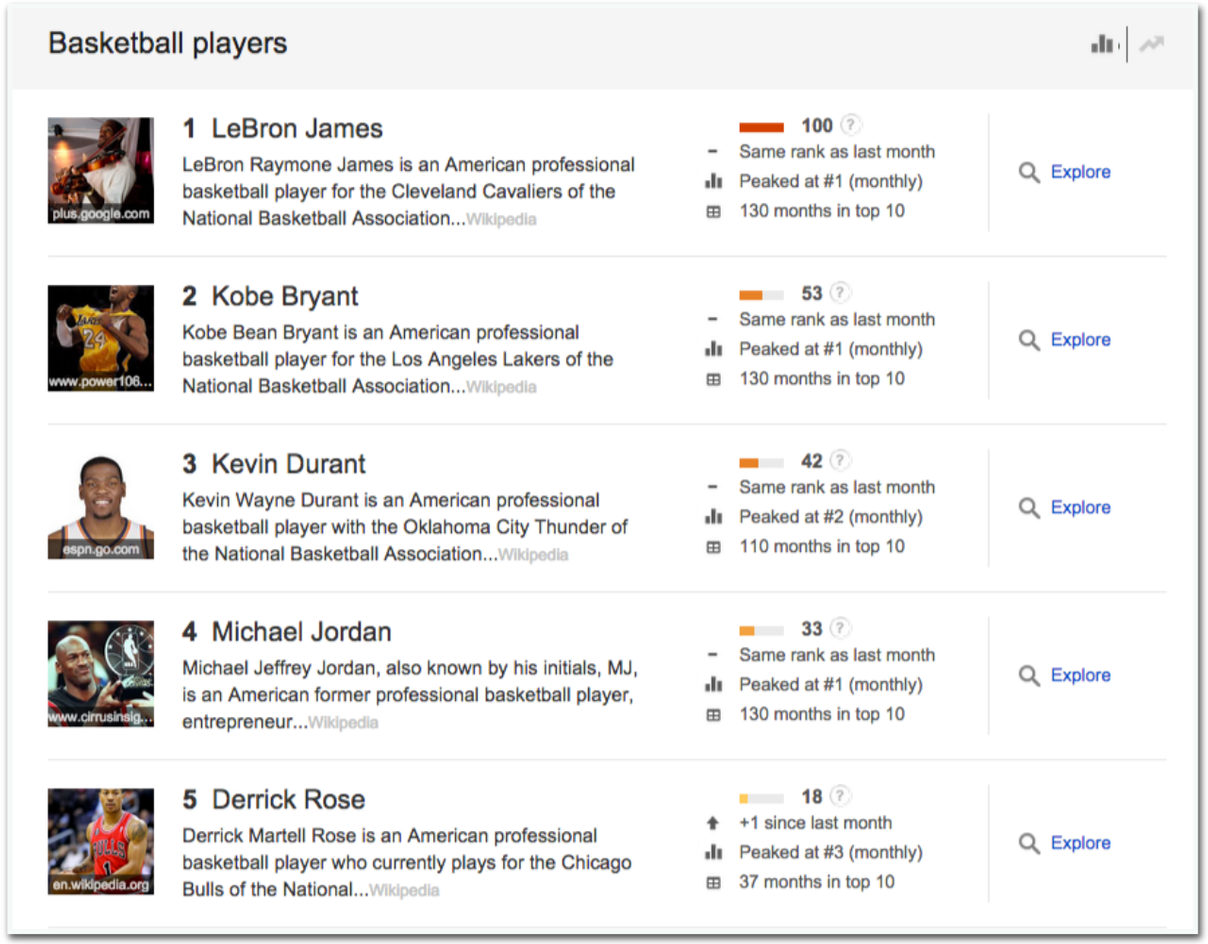
Compare Different Content Methods



Google Tells Us What People Search For



Google Related Searches



Google Trends

Don’t Go Crazy with Content. Just Deliver!

1. Create *better* and *more detailed* content than your competition

2. Focus on articles and content that will *result in leads and sales*

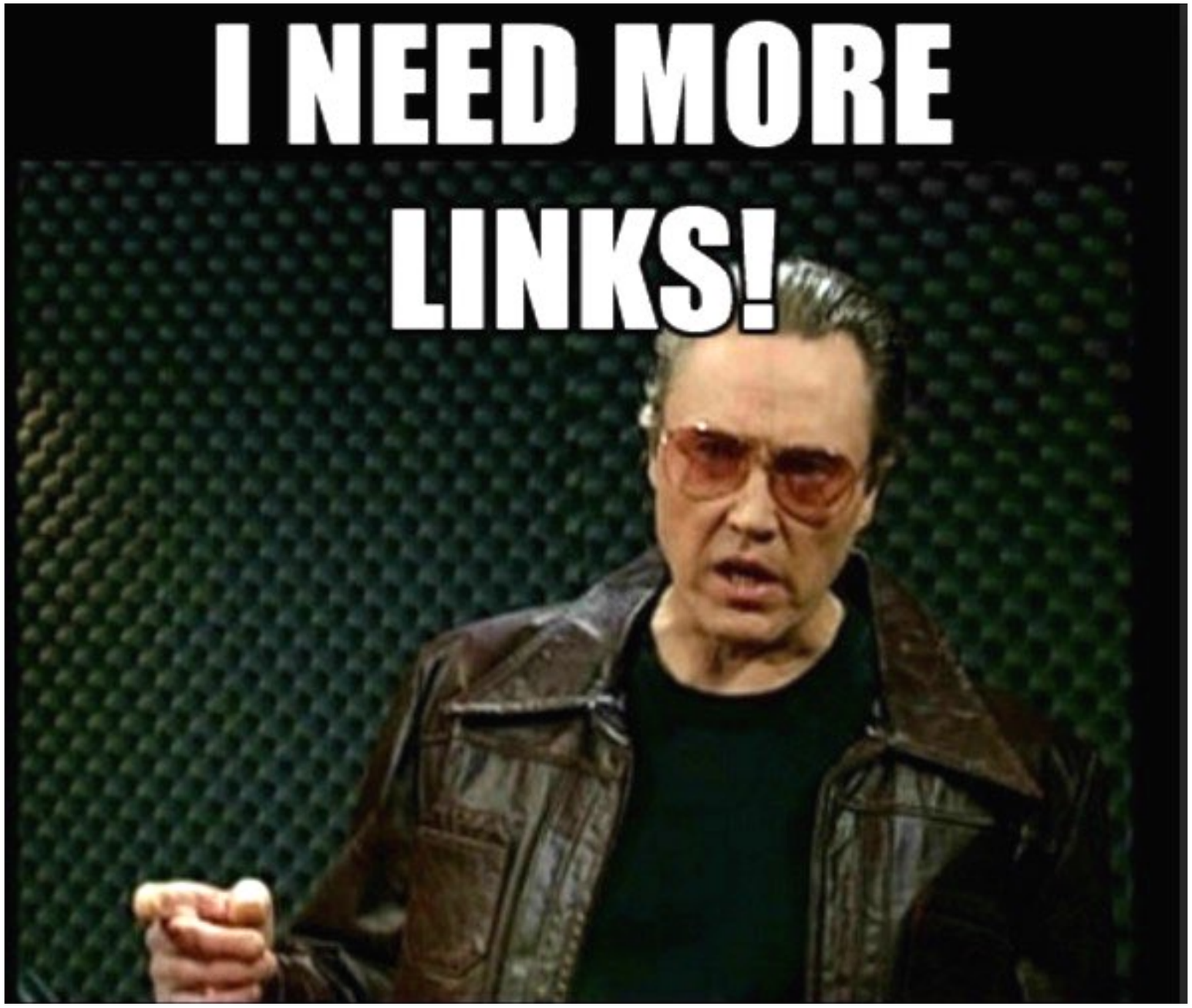
3. Write detailed articles with *1000-2000 words* that include pictures and proper formatting (headlines, tags, spacing etc)

Content Creation Will Only Get You So Far!



"SEO isn't about content creation. **It's about content promotion.**"

- Brian Dean of Backlinko



How to Get High Quality Backlinks to Your Site

(while also becoming an “expert”)

Why do you need links to your site?



Google ranks sites in the search results based on the quality of links going back to a site.

<u>Types of links you want:</u>

- *Trusted and well known sites*
- *Sites with real content*
- *Niche specific*

Guest Blogging is the Answer!







YOUR ARTICLE + AUTHORITY SITE = GUEST BLOGGING

The Many Benefits of Guest Blogging



- *Site owners get free content for their sites*
- *Authors get a bio section and links back to their sites and social profiles*
- *Ability to tap into a whole new audience*
- *A great way to establish yourself as an expert in any niche*



Examples of Guest Blogging in Action



Zac Johnson

1095
3603
1
978
5677
SHARES
7385
READS

1. Write a Super Detailed Tutorial that Provides Value

There are many different ways to build content of "quality" — but the most effective way is always going to be creating something of value that your blog readers can put into action right away. Over the years I've written a lot of tutorials, and these types of posts have always been the most time-consuming, but they've also been most rewarding. **A good rule of thumb when creating content is to always try to do it better than your competition.** If someone is doing text only, you need to do video...if they are doing text and video, do a better video!

A perfect example of this c be seen through a series of posts offered by Brian Dean over at linko.com, which details his process for ranking for any key ord. It with a simple blog post and a video, which then captures the u il to deliver them the rest of the content. In this example, Brian email, but he could actually be using social buttons to unlock the content as well.

5 Brilliant Ways to Get More Blog Social Shares

16 by Zac Johnson

Like 19 Tweet 188 g+1 11



We all want more traffic and social shares for the content we create on our sites. So how can we get them? Easy... create content that provides value and is something that people actually want to share! Sounds easy enough right? Well... don't think it's that easy, but it is quite possible if you follow these simple steps. I'm sure once you're done reading through this post, you might actually want to share it with your audience and social followers as well 🙂 Here's five quick and easy ways to start creating content that people will actually want to share.

BasicBlogTips.com

Links to my sites and social profiles

1 Buffer 7 g+1 11 Pin it 1



About Zac Johnson

Zac Johnson is a online marketer with over 15 years of experience. You can view my blogs at ZacJohnson.com along with BloggingTips.com.

If you like this post, please share it along:

Like 19 Tweet 188 g+1 11

ADT | Business

SAVE $400* INSTANTLY

Get 2 Wireless Cameras Installed With ADT Business Automation Packages

ACT NOW

*Requires 36-month monitoring contract. Applies to Total Productivity service level only. See important terms and pricing here.

BUILD

4 Killer Resources for Up-and-Coming Bloggers

BY ZAC JOHNSON | YOUNG ENTREPRENEUR COUNCIL

The world of blogging is vast and deep, but only a few will have what it takes to become a celebrity blogger (or a profitable one). With over 200+ million blogs in the world today, it's now more important than ever to treat your blog like a real business and not a side project that will make you a millionaire overnight.

Anyone can spend a few dollars and set up a domain name, install a free copy of WordPress and call themselves a blogger. However, to make it as a successful or professional blogger, you are going to need to do some research, planning and preparing before you even start to launch.

Below, I break down four different articles that can not only make you a successful blogger, but might also earn you some extra cash. Each one of them was hand-picked and walks you through the process from beginning to end.

Find Your Niche

Before starting your blog, you first need to know why you are blogging in the first place — not

Savings Account

0.90% APY[3]

for all balances

Start Saving

DISCOVER | Online Savings

©2015 Discover Bank, Member FDIC

☆ Most Popular

5 Things to Remember When Starting Your Own Company

10 Ways to Future-Proof Yourself

5 Simple Ways to Save Yourself Up to 20 Hours a Week

From One Room to 20 Stores: How Kendra Scott Created a Jewelry Empire

What a Tech Investor Sees in Cannabis Companies

Ask the Expert



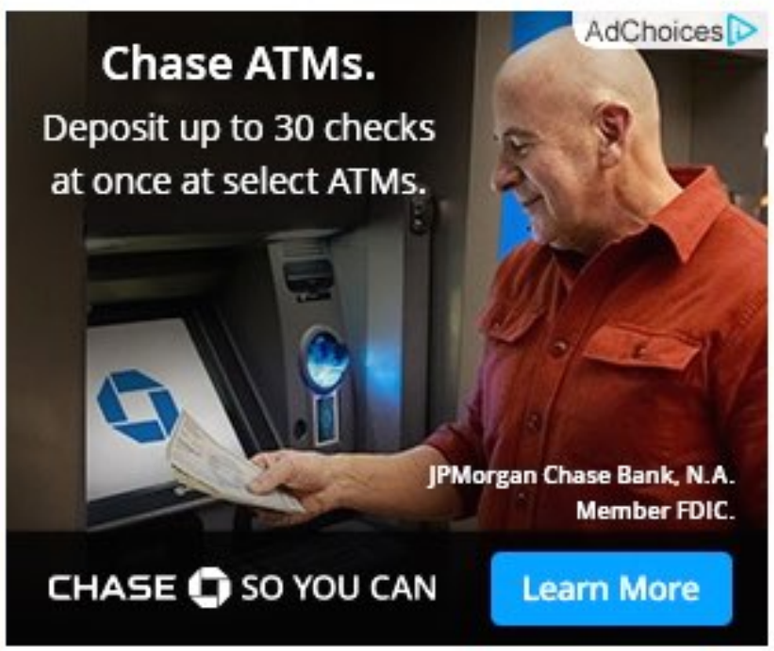
7 Tips for Quickly Growing Your Network



Will New Overtime Rule Create—or Cost—Jobs?



The Retirement Risk We All Share



Reach New Audiences by Providing Valuable Content

"If you are already an expert in your space and know how to provide value, reaching out to the top experts, bloggers and site owners within your space is a must. After establishing a connection, you can offer to provide valuable content to place on their site in exchange for a bio section at the end of the article. This is simply one of the best ways to get in front of a new targeted audience." — Zac Johnson, Blogging.org

Ask a Single Interesting Question

"With an excellent question, you become intriguing without ne rily having any qualifications. Ask people via email and social media fo hort call. Soon, you can informatively name-drop by discussing what others l to say. Ask who else should weigh in and ask an introduction. The best part? You yourself become more interesting as you "question" your way up the food chain." — Cristina Garmendia, Team Better Block

Give, Give, Give

"Often, we think in terms of "Get" — what can I get out of this person or interaction? But if you approach it from "Give" — what can I give or offer that's helpful or novel — then you make a stronger impression. Always approach from give first, and the get will come." — Rachel Hofstetter, Guesterly // PR School



CommunityVoice: Three Expert Tips To Become A Trusted Authority In Any Niche Market

+22k views in the last 24 hours
How To Build A Solution-Oriented Team

+11k views in the last 24 hours

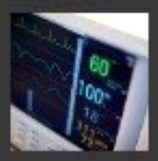


When To Listen To Your Gut (And How To Know When Your Instincts Are Wrong)

+2k views in the last 24 hours



Brendan Synnott Wants To Clean the Dirty Laundry Of The Apparel Business



KPMG Voice: Why Medical Device Cyber Threats Are Surging

+25k views in the last 24 hours



Playing The Long Game: What

GET 35 FREE IMAGES
choose from millions of ROYALTY FREE IMAGES
BIGSTOCK by shutterstock
START YOUR FREE TRIAL

ForbesCommunityVoice™ Connecting expert communities to the Forbes audience. What is this?

SEP 20, 2016 @ 09:00 AM 307 VIEWS

The Little Black Book of Billionaire

Three Expert Tips To Become A Trusted Authority In Any Niche Market

YEC

We cover startups, founders and entrepreneur lessons. FULL BIO

Opinions expressed by Forbes Contributors are their own.

POST WRITTEN BY

Zac Johnson



Zac Johnson has 20 years of experience in the online marketing and business space.

Think you're an expert in wh[illegible]r it is you do? If so, you need to let the world know about your expertise (and bui[illegible]ur own personal brand in the process).

This is something I've worked at perfecting over th[illegible]past 20 years of doing business online. After starting out as an affiliate marketer[illegible]the mid-'90s, I then decided to build my own brand in 2007 through my blog. N[illegible]only was it one of the best decisions I ever made, but I've also been able to help other[illegible]learn how to find success online in the process.

What steps did I take to get to where I am today? Simple: I put in the time and effort to not only create a platform for myself, but also to get my name and

How to Find Sites that Allow Guest Blogging?



Google is our best friend…

First We Need to Get Some Keywords



Come up with as many synonyms for your niche topic as possible.
(example: jump training)

- *basketball training*
- *how to jump higher*
- *dunk videos*
- *shoes to jump higher*
- *jump program*
- *best nba dunks*

Now Let's Use Common Guest Blogging Terms



Words and phrases usually associated with "Guest Blogging" pages on other sites.

- *write for us*
- *guest post*
- *contribute*
- *guest blogger*

Google

basketball blog write for us

Web News Videos Shopping Images More Search tools

About 46,200,000 results (0.52 seconds)

InsideHoops.com - NBA Writers - Basketball Writers

www.insidehoops.com/**writeforus**.shtml ▾ Inside Hoops ▾

RSS (of our **blog**) ... **Basketball** Writers: **Write** for Inside Hoops ... sports journalists, as well as educated fans are invited to contribute articles and columns to **us**.

Write For Us | The Hoop Doctors

thehoopdoctors.com/**write-for-us**/ ▾

Go. Home · **Blogs** · Dan Favale ... **Write For Us**. The Hoop Doctors | **Write For Us** ... The topics can be anything you want provided it's **basketball** related. Option 3 ...

Write for Us - Submit Guest Blogs, Become a Sports Writer

www.allsportstalk.net/**write-for-us** ▾

If you'd like to become a regular **write** for All Sports Talk, or if you'd like to submit a guest **blog** post for **us** to feature, let **us** know about it!

Why Write for Us | College Sports Madness

www.collegesportsmadness.com/why-**write-us** ▾

Home · Men's **Basketball** .... Why **Write for Us**. **Write** for College Sports Madness. Why should you **write** for College Sports Madness ... Get your insight and knowledge to a national audience without the hassle of maintaining a **blog** or website.

Write For Us

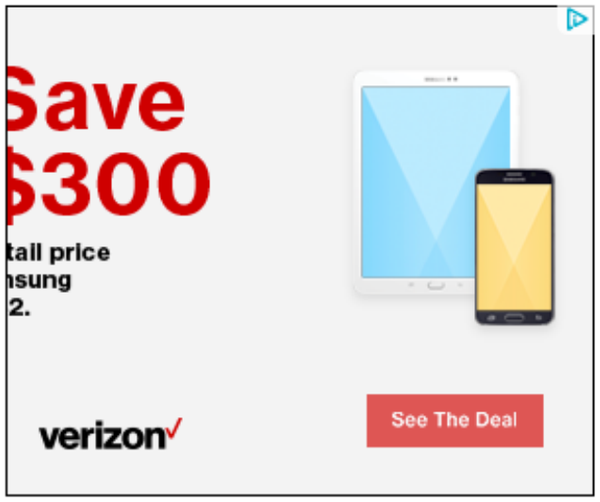


The Hoop Doctors have been fortunate enough to field a number of requests to write for us. This has prompted us to publish these general guidelines to inform anyone interested in the various options for writing for *The Hoop Doctors*.

We will accept articles and columns from **freelancers, professional writers, aspiring sports journalists, bloggers, and even just simply educated fans** of the sport of basketball. Our current guest writers have varying interests in why they write with *The Hoop Doctors*, but the most common of which is exposure of their work. At *The Hoop Doctors* you have an opportunity to have your writing work be seen by 10's of thousands of basketball fans daily. **And yes, we do have paid writing positions.** Although these are currently filled, when one of our paid writers leaves the position we look to our 'guest bloggers' first to fill the position.

Also, many bloggers guest post with *The Hoop Doctors* in order to gain exposure for their personal blog as we provide bylines with back links to the site of your choosing on any post published on *The Hoop Doctors*. In fact all of the writing options will give you a byline of your choosing that can include a couple sentences describing yourself, up to two links to a website/s of your choice, and a headshot photo or a symbol for the readers to begin to associate with your work.

6000+ Subscribers
3213 Followers
403371 Fans



RECENT POSTS



Dennis Schroder Wants to Start One Day, Even If It Means Leaving Hawks

October 22, 2015



Tyson Chandler Sounds Pissed Off at the Mavs

October 22, 2015



Always look in the footers and headers for writing opportunities



Zac Johnson
October 9, 2016

27 COMMENTS

How to Start a Successful Blog – 82 Experts Share Their Best Blog Tips

120
360
38
32
4

Facebook Twitter Linkedin Google+

Starting a blog is easy, but starting a successful and profitable blog is definitely not. Thanks to the power of WordPress, anyone can register a domain name, set up hosting and then go live with a blog of their own within minutes… however, like the saying goes, "*if it was easy, everyone would do it!*" — well, that is the case! Everyone is blogging and it's dead simple easy.

Expert Roundup Posts Work Extremely Well!

—



Blog on a topic that you're passionate about. Blogging is a long term business. If you're not passionate about your topics, you won't stick with it long enough to build a readership. Readers can also tell if you're not into your topic, and won't stick around.

John Chow – Johnchow.com

Expert feedback

—



The biggest success tip in blogging niche is, becoming master in one niche. I see people jumping from one niche to another very frequently without even understand their current niche completely. Blogging is a psychology to understand the readers at a deeper level and serving them the thing which they want.

Being a blogger, our main duty is to solve the problems in the society, which can be done by understanding your niche completely.

So be focused in one niche, understand your audience and find all the methods to sever the community in a better way, soon you will be a successful blogger.

Kulwant Nagi – Bloggingcage.com

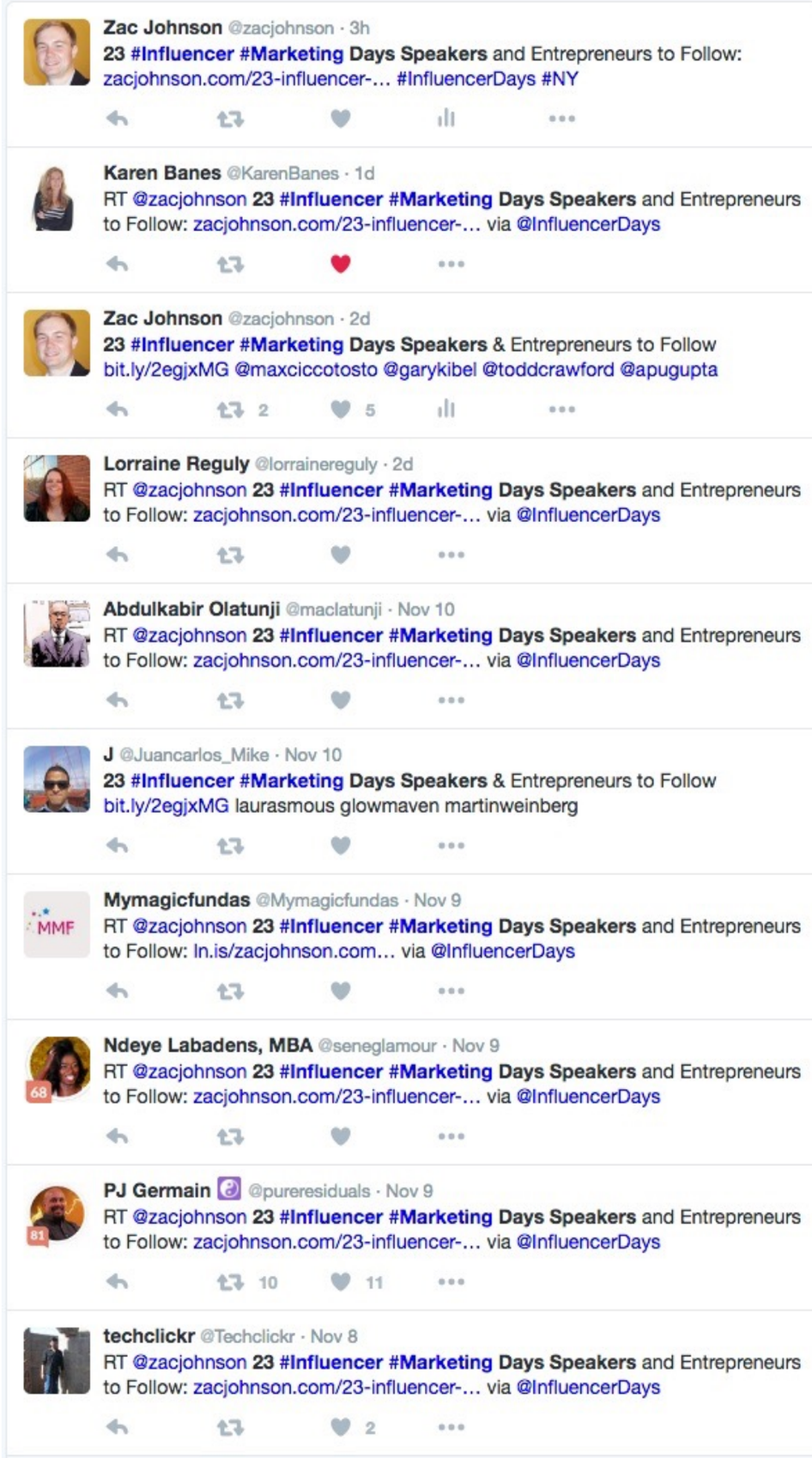
Expert Name and website

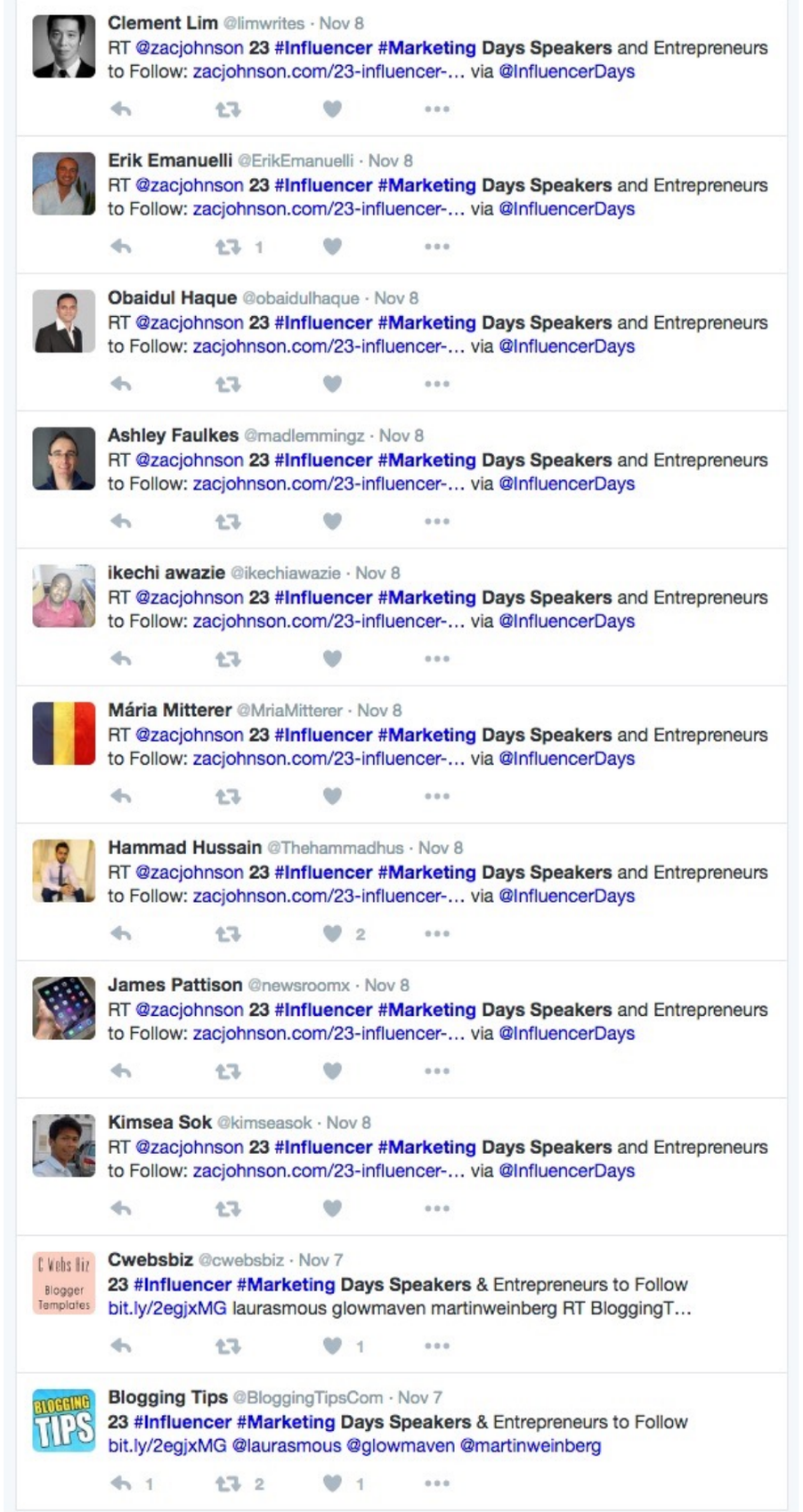
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Expert Roundup Posts Work Extremely Well!



The Power of Featuring Experts within Posts





Massive Social Sharing!

Guest Blogging Best Practices



- Create really high quality content
- Use your real name, photo and site urls
- Promote and share your guest articles
- Follow guidelines and don’t spam a ton of sites with obvious “guest blogging” templates and expect results
- Use online tools for research and finding new guest post opportunities



How to Explode Your Mailing List Signups

(the money is always in the list)

Every Blog Needs a Mailing List!



Over **70%** of the people who visit your site for the first time will leave and *NEVER come back*!

With a mailing list you can:

- *Send out updates on new content*
- *Mail out new promotions and specials*
- *Increase return traffic day after day*
- *Notify your list of upcoming events*

How Not to Get Subscribers

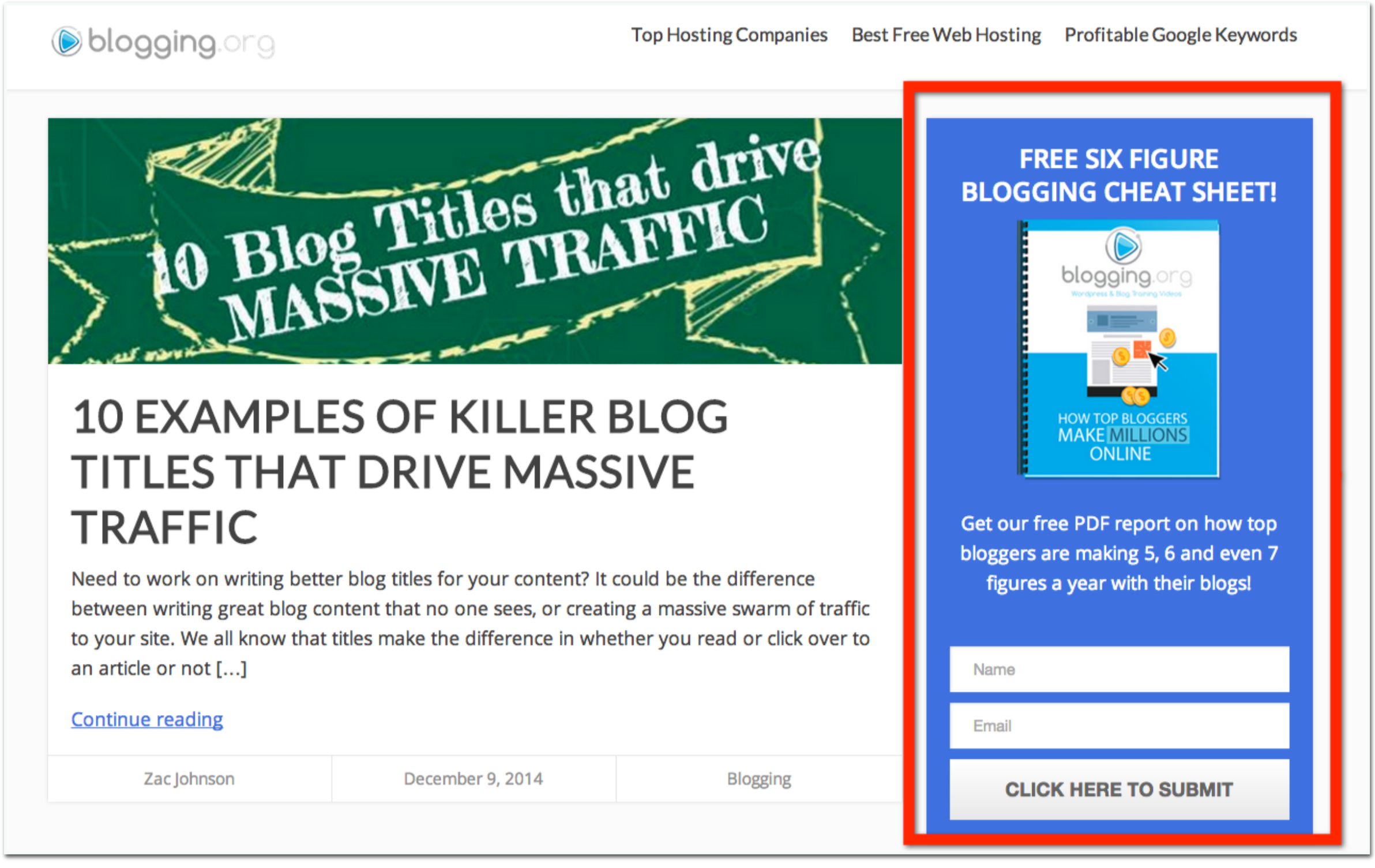


<— This is **BORING** and provides value to no one!

<u>Do this instead:</u>

- *Give something away for free (free ebook, resources report)*
- *Get in the face of your visitors (popup windows, lead pages)*
- *Create an autoresponder series (sales & highlighting best content)*

Signup Form within Site Content



Signup Form on Site Design



Signup Form within Article Content

audience. The workshop happens twice, so you can pick the date and time that works best for you:

Click here to get more detailed information about the upcoming webinar!

Cheers, and I look forward to checking our your book recommendations!

735
SHARES

Share on Facebook

Share on Twitter

LIKE WHAT YOU'VE READ?

If so, please join over 75,000 people who receive exclusive weekly online business and blogging tips, and get a FREE COPY of my eBook, eBooks the Smart Way! Click on the green button below!

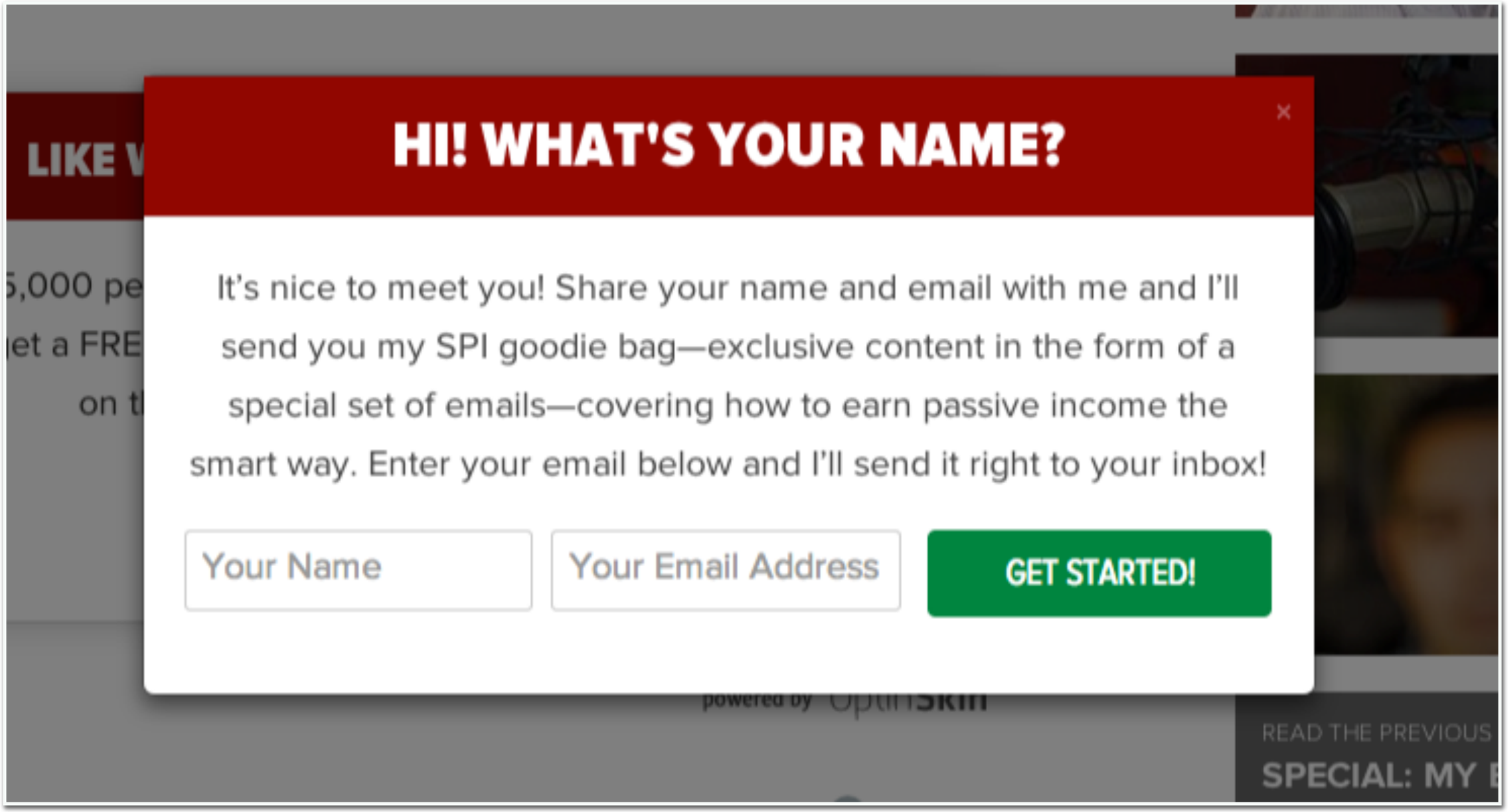
GET STARTED!

powered by OptinSkin

941 Comments SmartPassiveIncome Login

Sort by Best Share Favorite

Signup Form within Popup Windows



John Chow's eBook Popup



John Lee Dumas' Free eBook



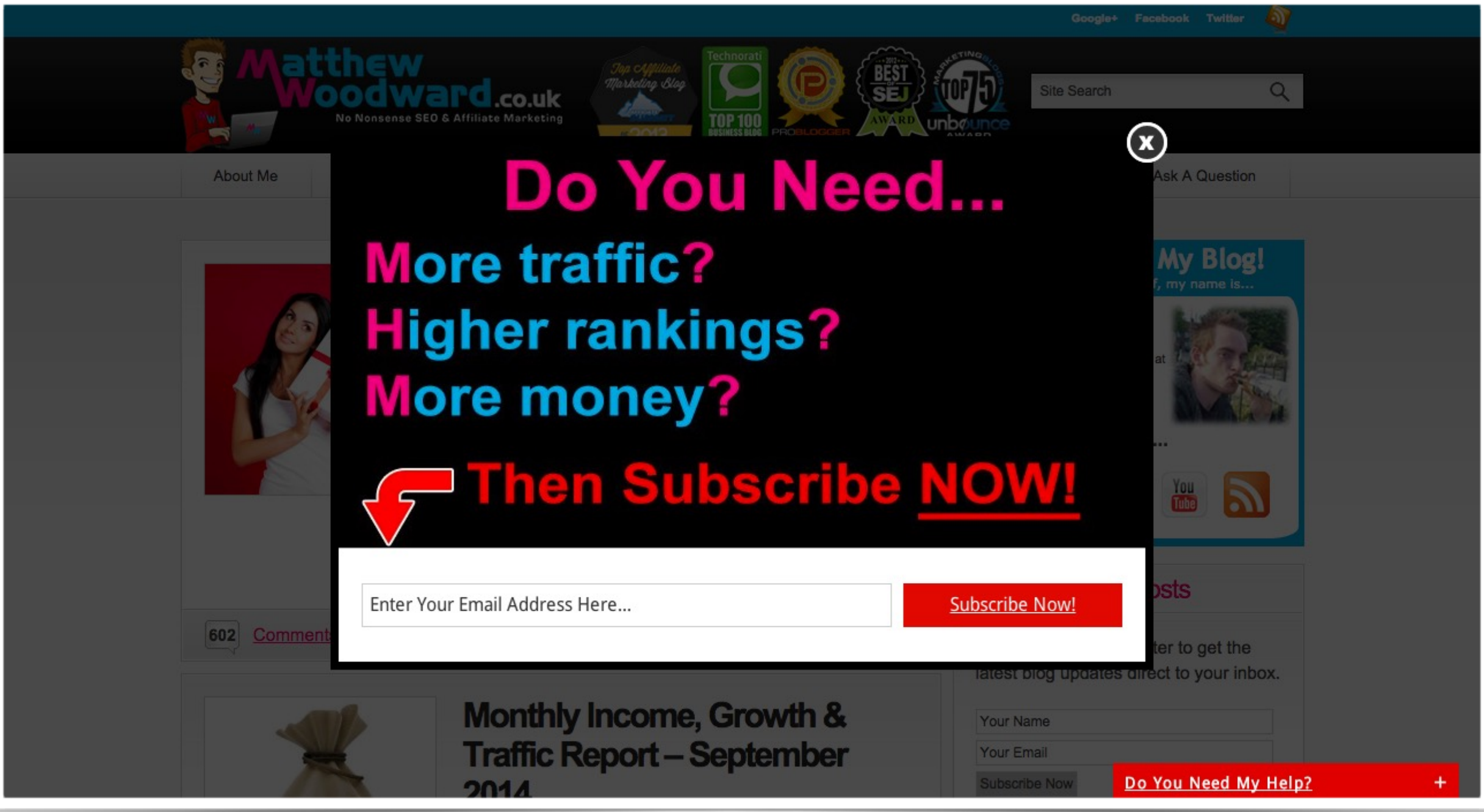
WPBeginner's Wordpress Resources



Neil Patel's Q&A Popup



Matthew Woodward's Tips



Lewis Howes' Weekly Updates



Automate with an Autoresponder



YOUR BLOG

+



MAILING LIST

=



AUTOMATION

How a blog to mailing list autoresponder works











enter their email address







enter their email address

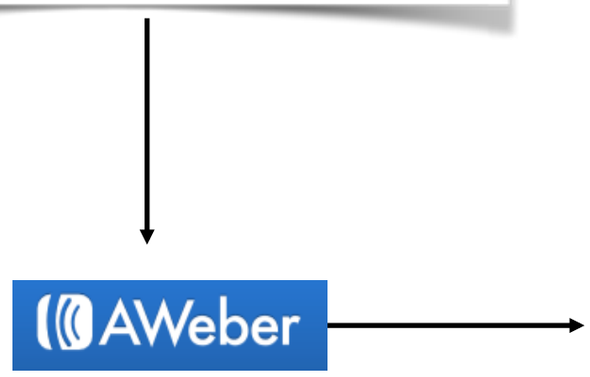


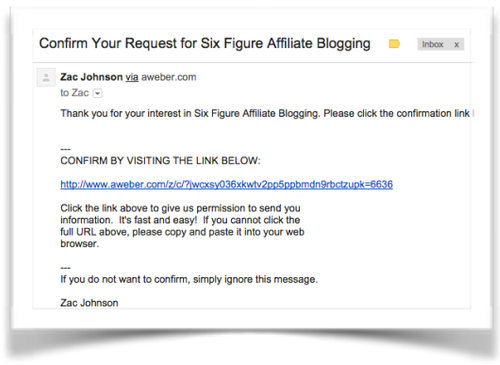






enter their email address



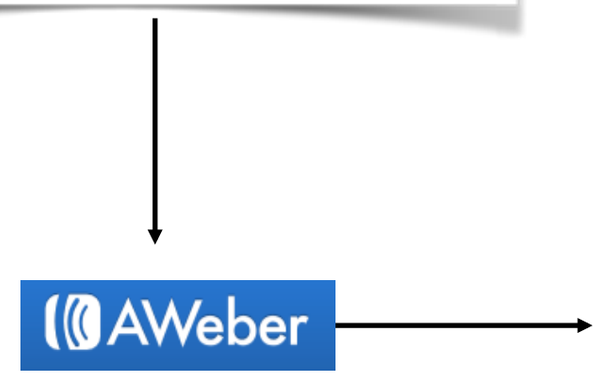


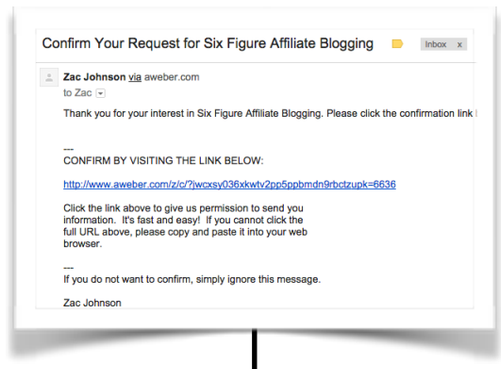






enter their email address









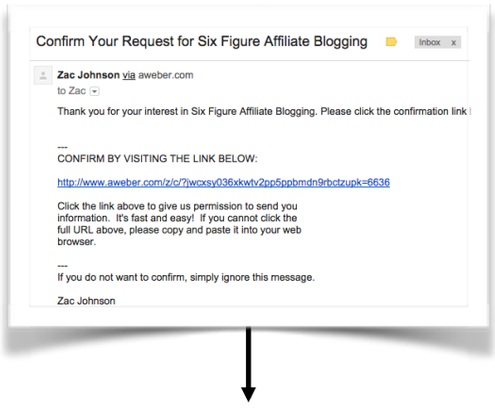




enter their email address

future mailings and auto responders

AWeber



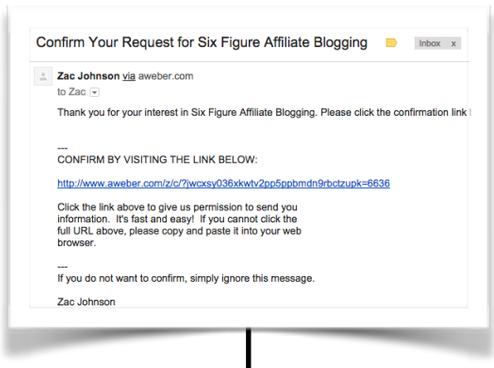








enter their email address



AWeber

future mailings and auto responders



Day 1 - Your Free Gift
Day 3 - How did you like the book?
Day 5 - Can I help you start a blog?
Day 7 - How to start a blog in 5 mins
Day 9 - My favorite blogging tools

Mailing List Recap

1. Give something away in exchange for an email sign up

2. Add multiple methods for your audience to join your list

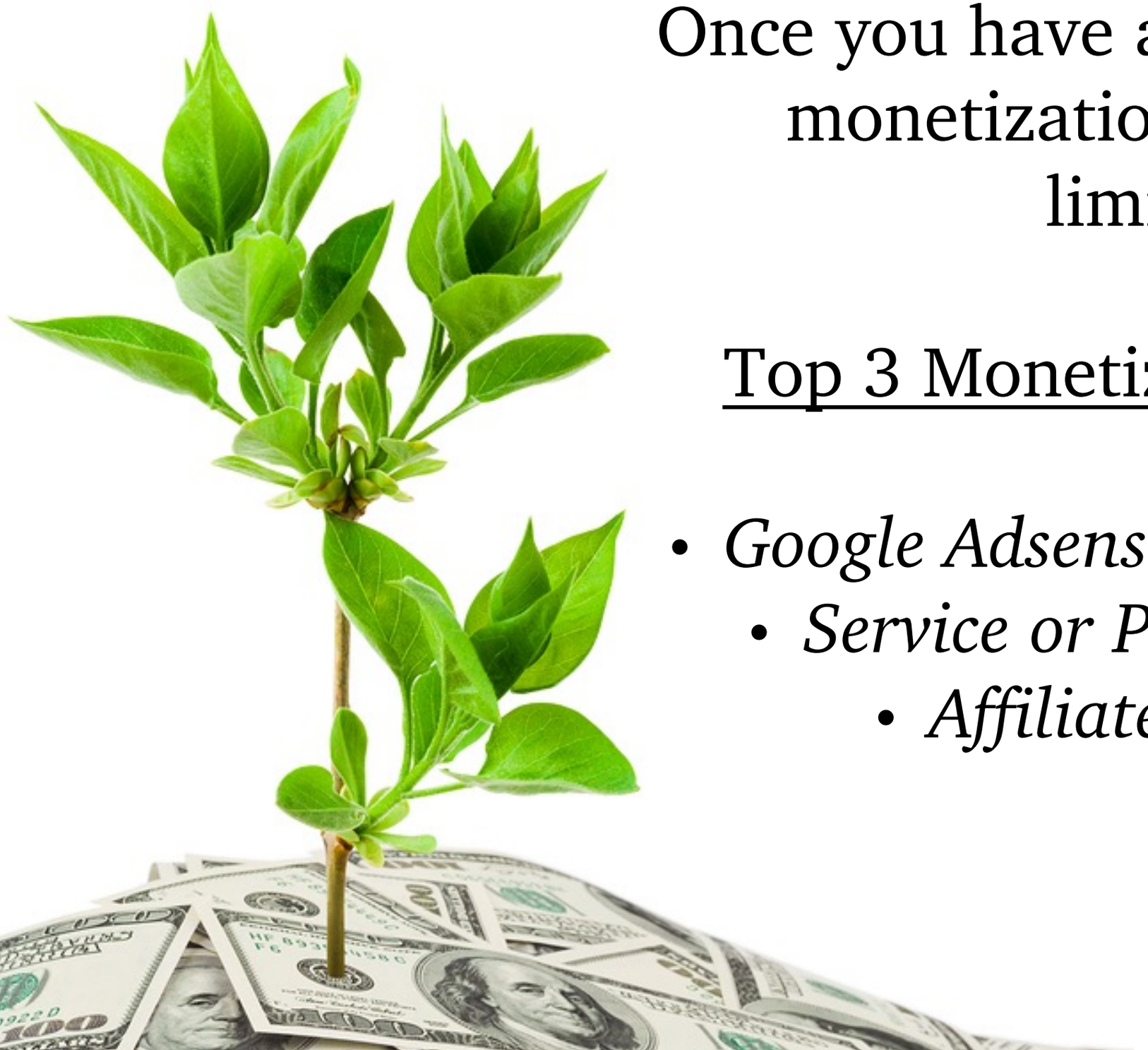
3. Create an autoresponder series that automates the process



Best Monetization Methods for Your Blog

(how to make money with your content & audience)

Best Blog Monetization Methods



Once you have an audience, your monetization options are limitless.

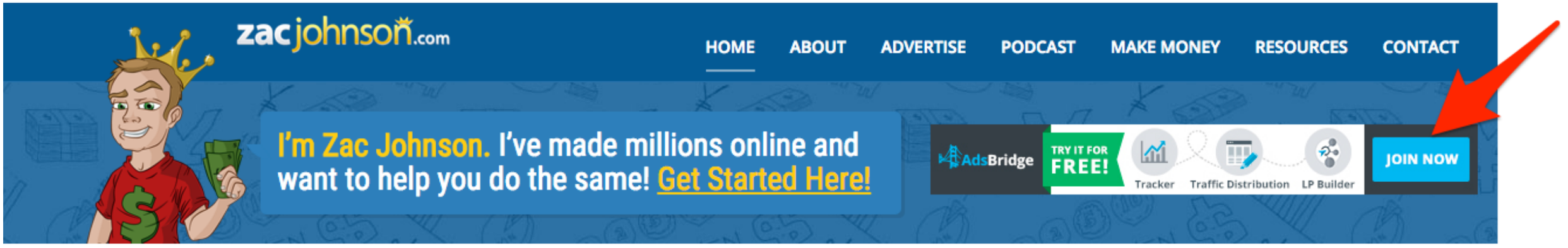
<u>Top 3 Monetization Methods:</u>

- *Google Adsense / Direct Ad Sales*
- *Service or Product Creation*
- *Affiliate Marketing*

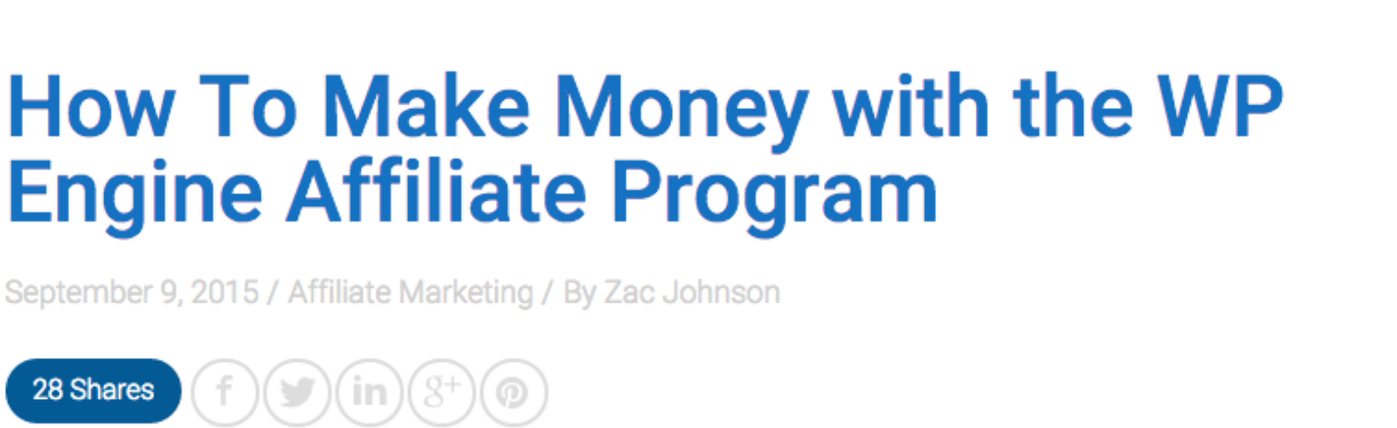


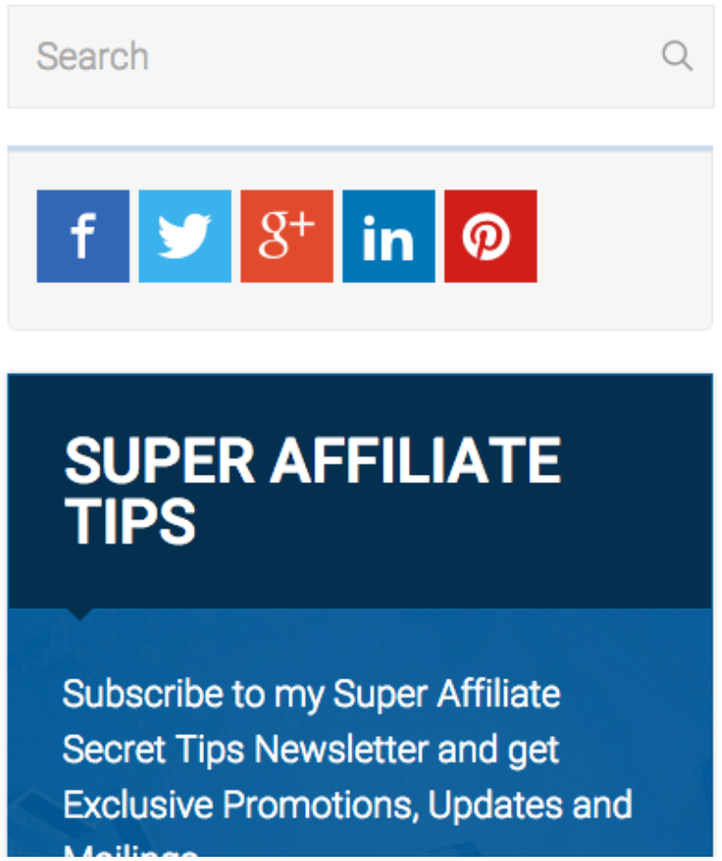
utomatically places relevant ads on your site based

Direct Ad Sales



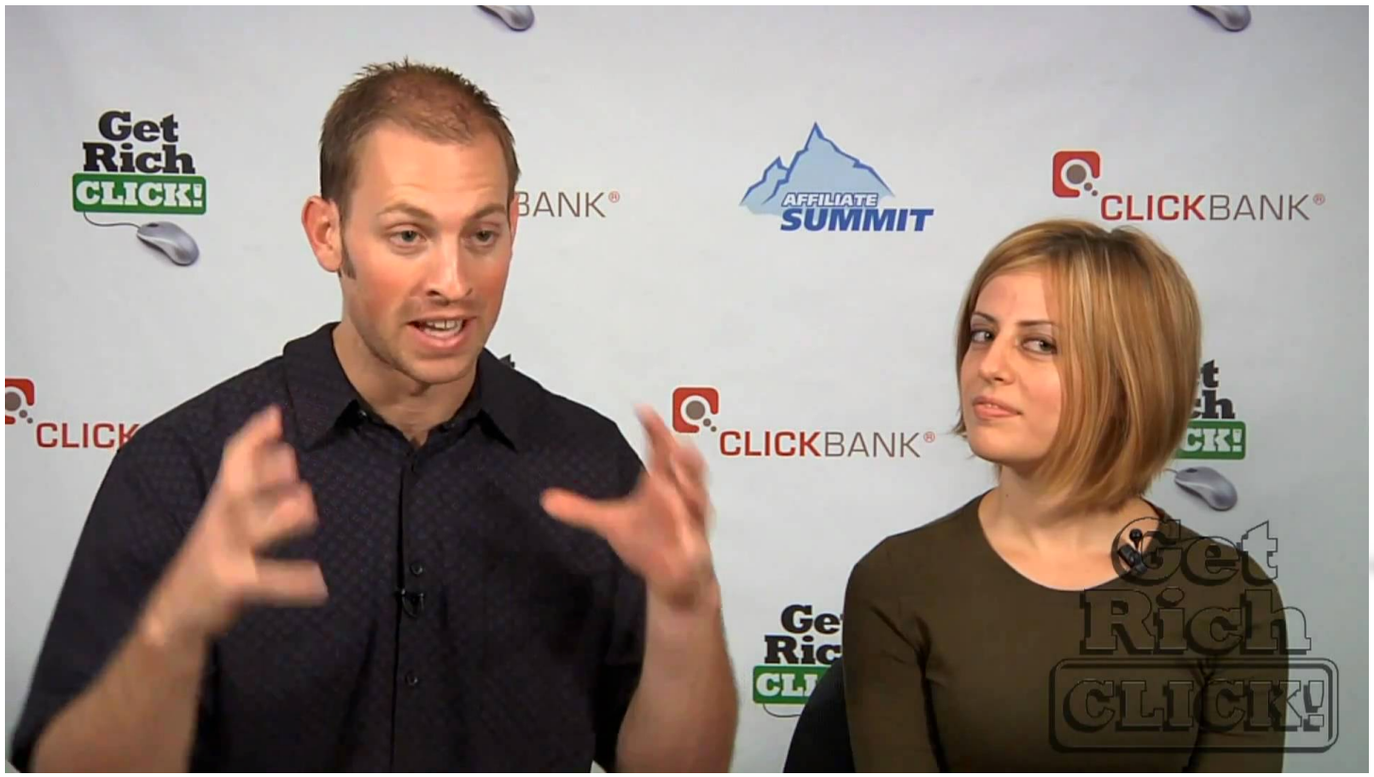


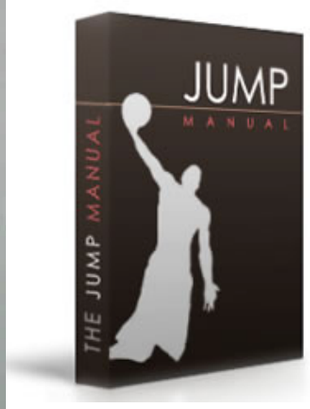




Get paid a set amount per month for placement of ads on your site.

Create Your Own Product / Service







Jacob Hiller of "Jump Manual"
Over $75,000 in monthly sales

Sell your own products or services once you've become an expert in your space

Affiliate Marketing



Millions of products, brands and opportunities for your to cash in on.

Affiliate Marketing is My Favorite Method



Why Affiliate Marketing Rocks:

- *No sales experience required*
- *No need to hold inventory*
- *No customer support*
- *No payment processing*
- *You get to partner with huge brands and popular sites*

Top Affiliate Networks

LinkShare™
a Rakuten company

SHAREASALE

commission junction

CLICKBANK®

One Ad Network = 1,000s of Brands



Fashion / Clothing Blog

+

SHAREASALE
TRUE PERFORMANCE MARKETING

=

Reebok

adidas

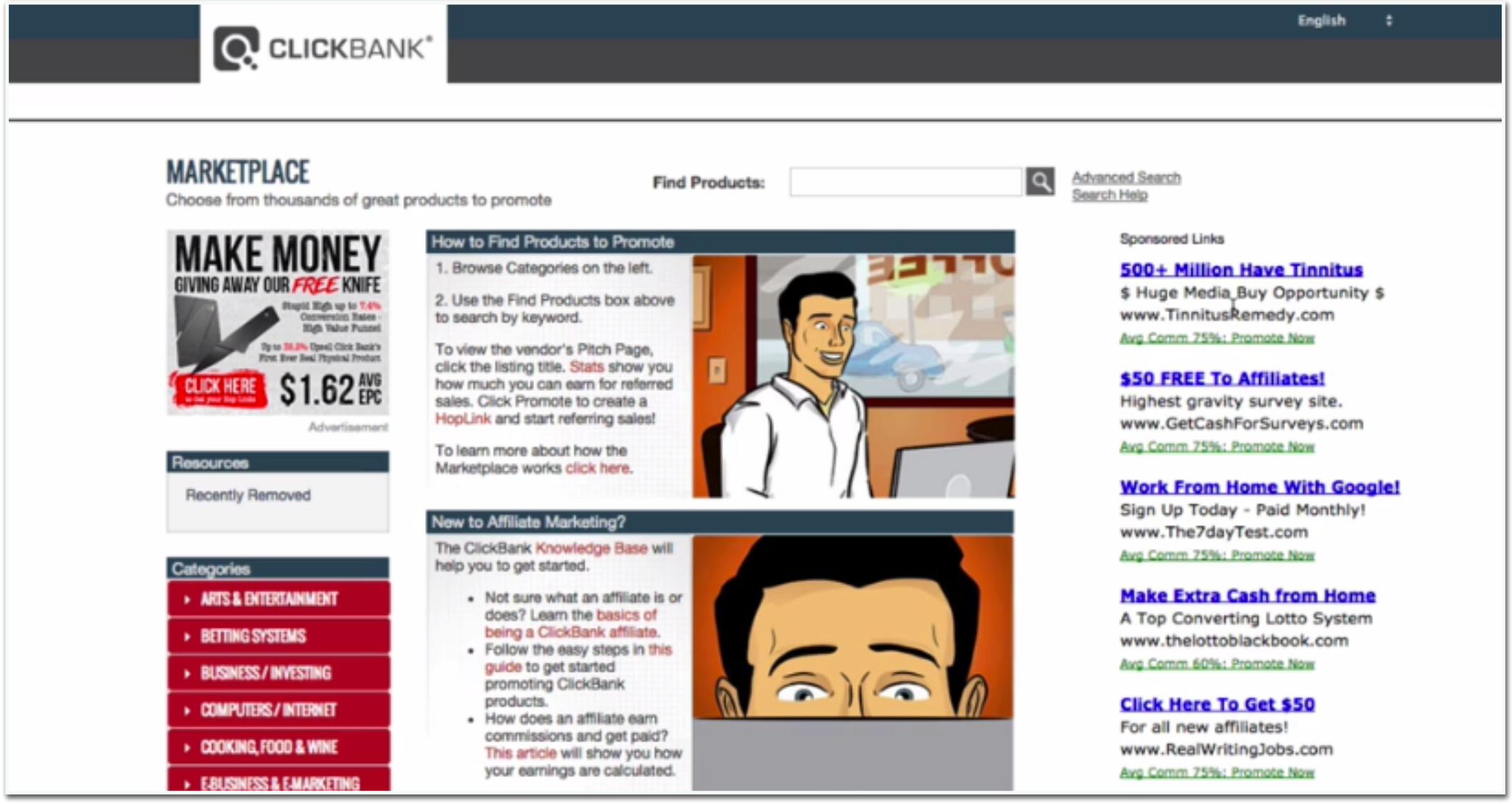
zulily

LuLu's

TRUNK CLUB
MEN'S OUTFITTERS

Shareasale Affiliate Network

ClickBank = Digital Based Products



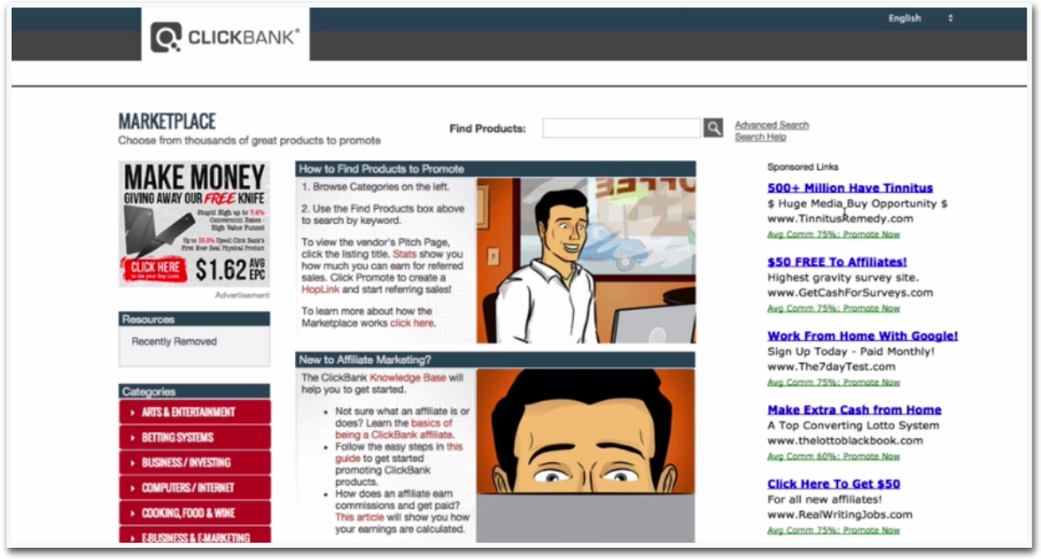
ClickBank Affiliate Network - Up to 75% commissions

Blog + Affiliate Network = $$$



“Jump Training” Blog

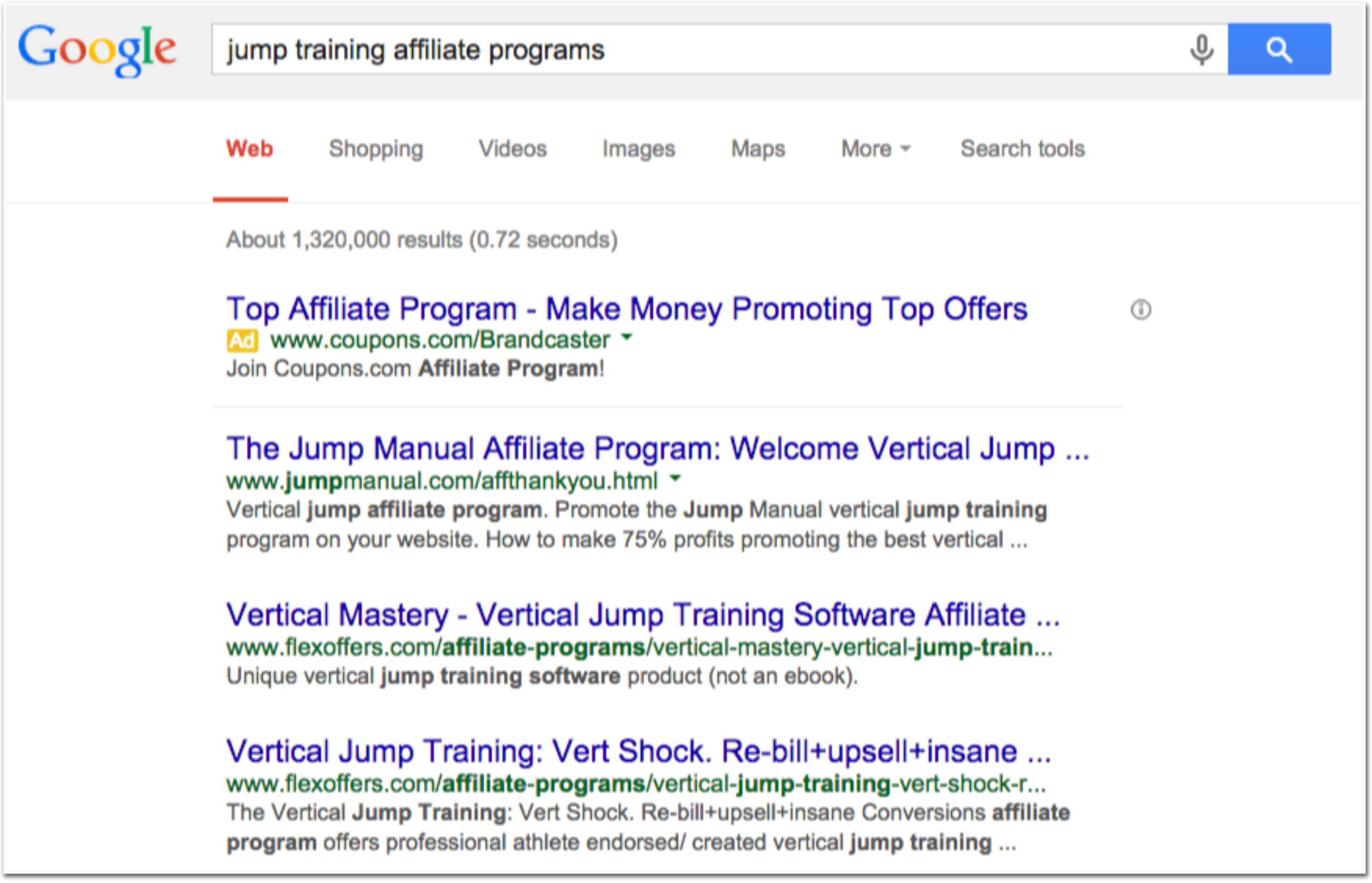
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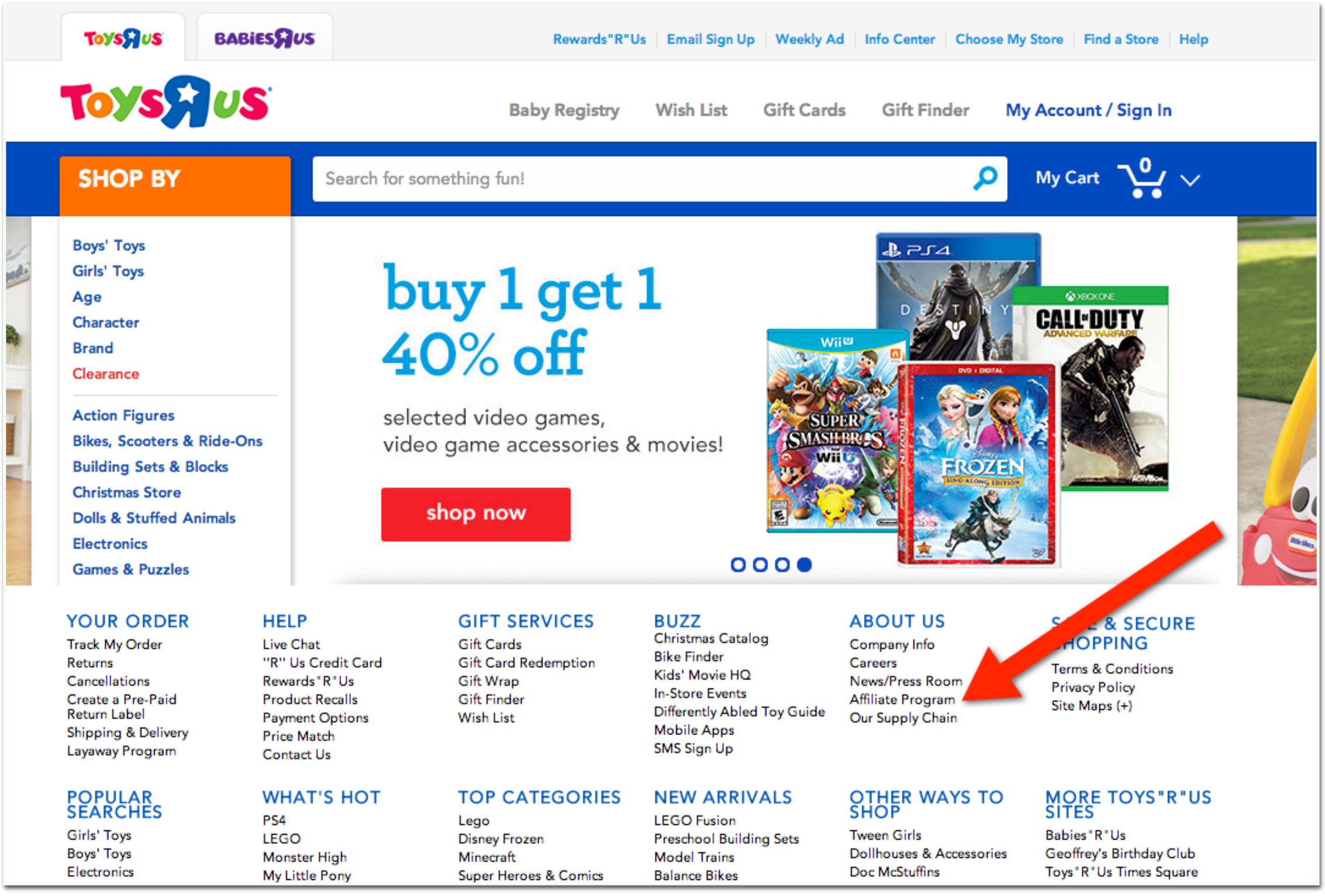


= $$$

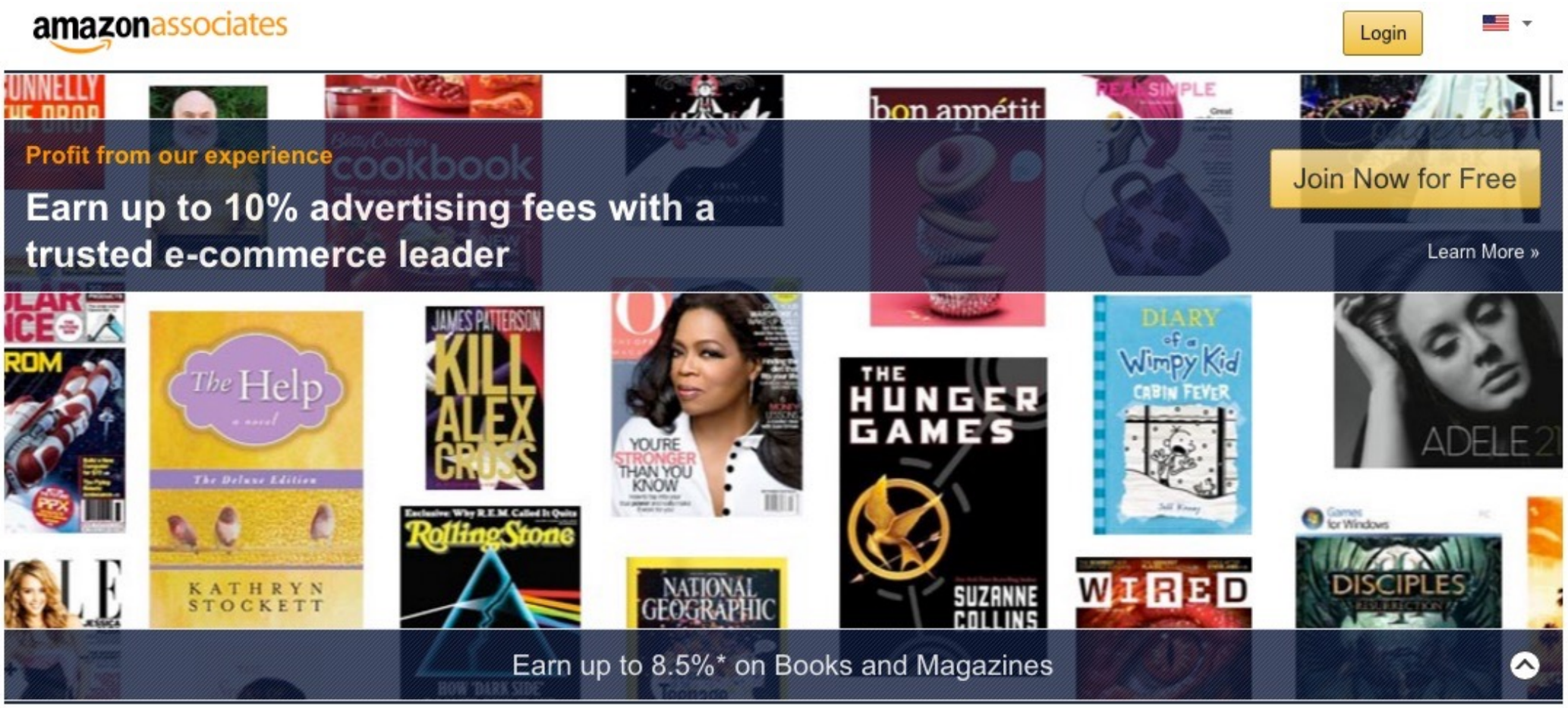
How to Find Affiliate Programs



Check the Bottom of Your Favorite Sites



Even Amazon has an Affiliate Program



Join

It's easy and free to join

Get up and running today. Just one approval to join — no third-party advertiser approvals.

Learn More »

Join Now »

Advertise

Choose from over a million products to advertise to your customers

Whether you are a large network, content site or blogger, we have simple linking tools to meet your advertising needs and help you monetize your web site.

Linking Tools »

Earn

Get up to 10% in advertising fees

Earn advertising fees from Qualifying Purchases, not just the products you advertised.

Plus, our competitive conversion rates help you maximize your earnings.

Advertising Fees »

Reporting Tools »

What's New

Amazon Bounty Program

It's easy. Refer and earn fixed advertising fees when visitors try and/or sign-up for valuable services and programs.

New Bounty Program

Refer & Earn Learn More

Get Links and Banners

Best Blog Monetization Methods



- Create content that brings in new traffic daily, provides value and converts into leads and sales

- Find high quality products and affiliate programs to promote through your blog

- Use top affiliate networks like Shareasale, Commission Junction & ClickBank to find great offers



How I've Made Millions Using these Same Methods

(a proven example time and time again)

Different Ways to Make Money with Affiliate Marketing

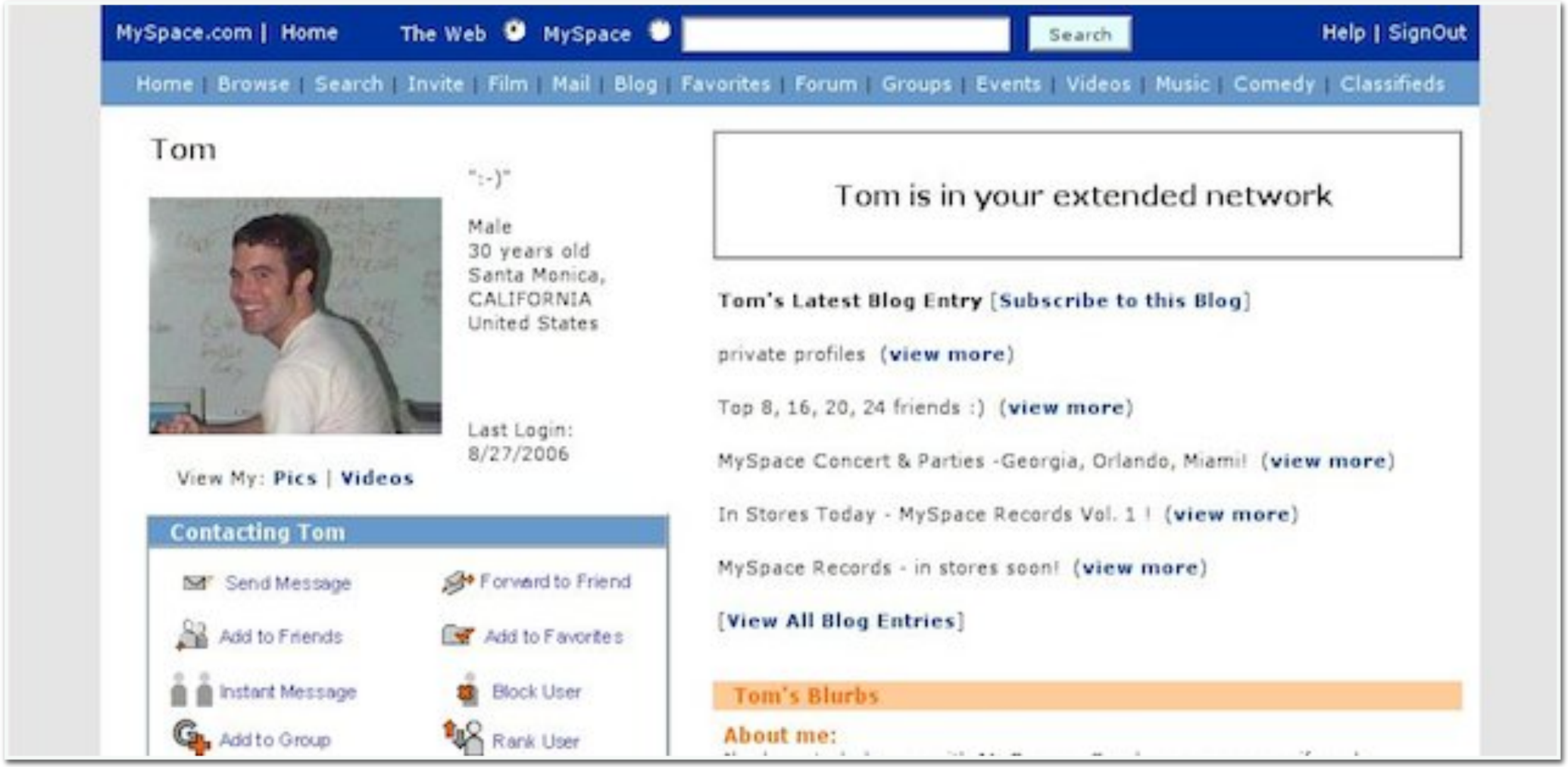


- Create ad campaigns
- Pay per click marketing
- Social media marketing
- Mailing lists & autoresponders
- Web site and content creation

Web Site & Content Creation
has always been my favorite!



Who remembers MySpace?



myspace
a place for friends

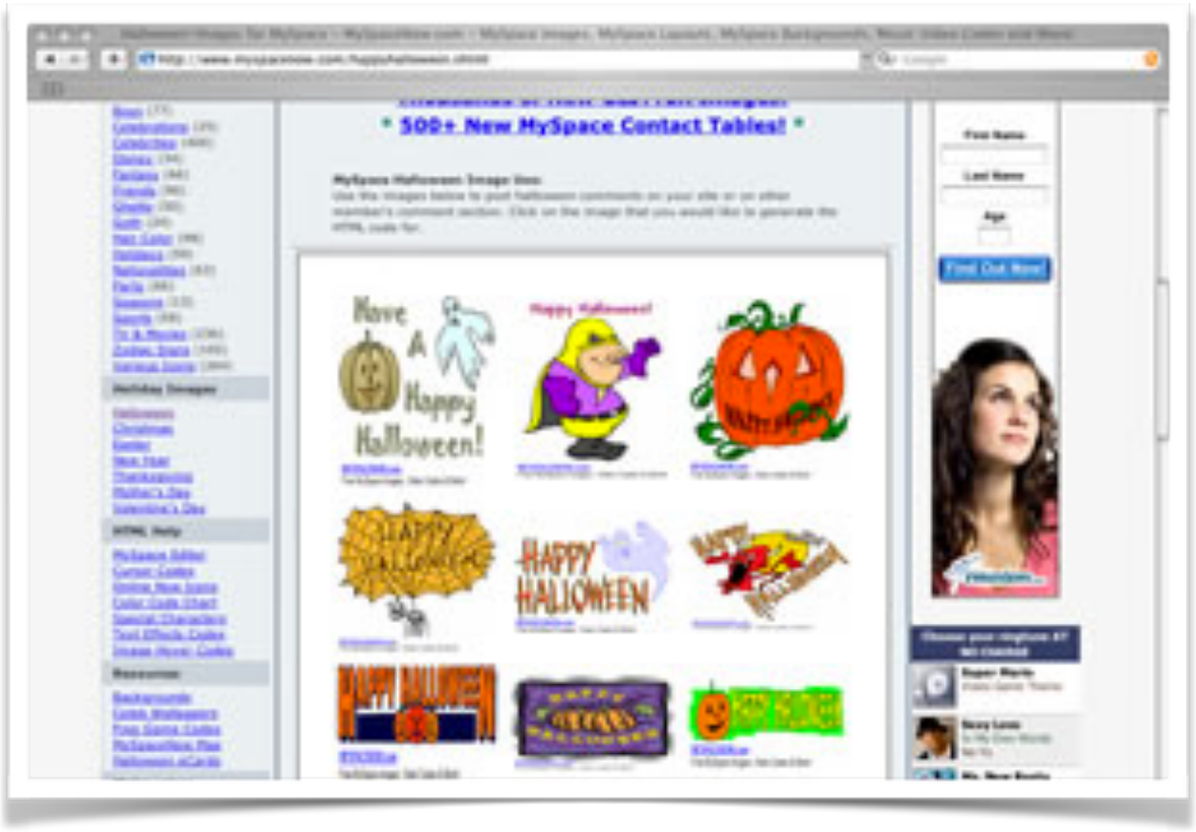

MYSPACE
NOW THAT'S A WORD I HAVEN'T HEARD IN A LONG TIME
memegen.com

How could I make money with myspace?

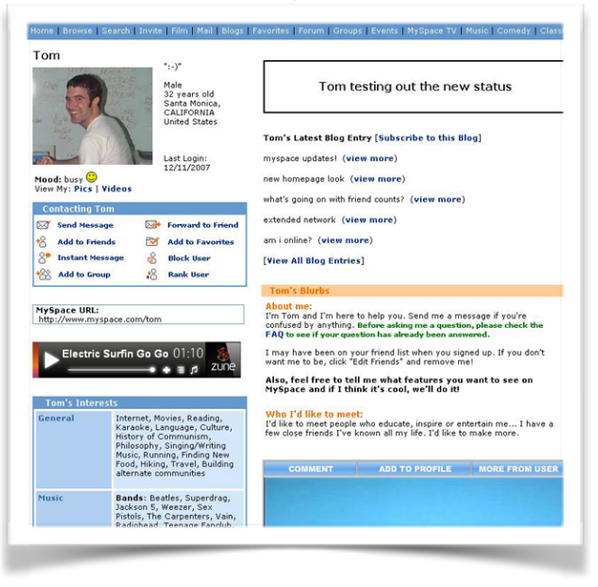
- **WHERE:** Everyone was on MySpace
- **WHAT:** Everyone wanted to make their MySpace profile page cool
- **HOW:** Create a resource site to make it easy for users to modify their profile pages
- **MODEL:** Build an audience and monetize

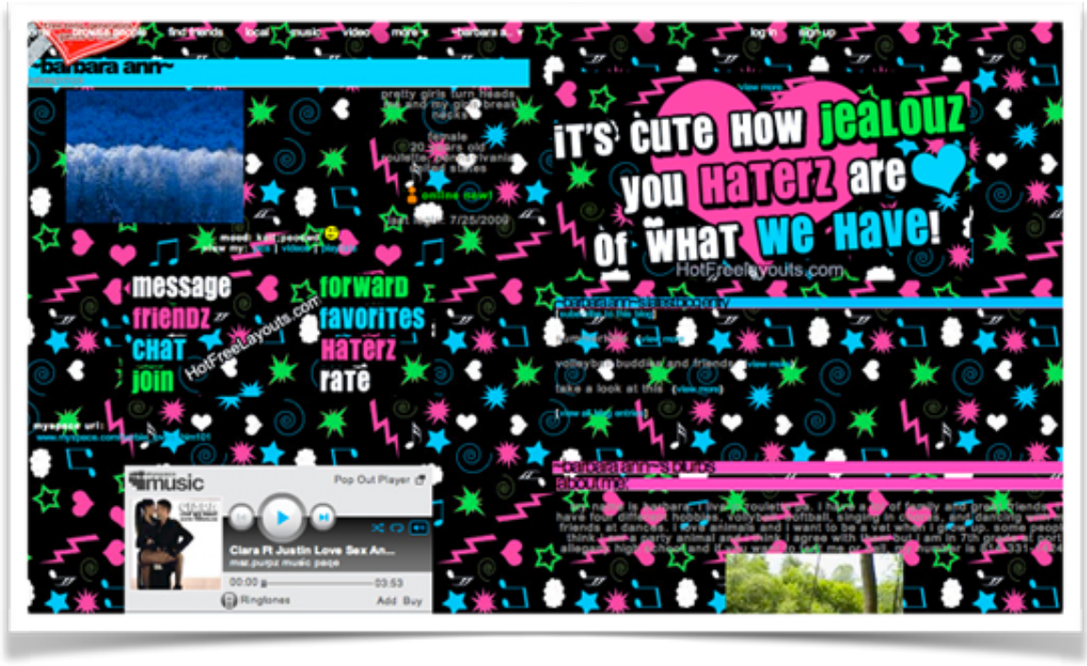


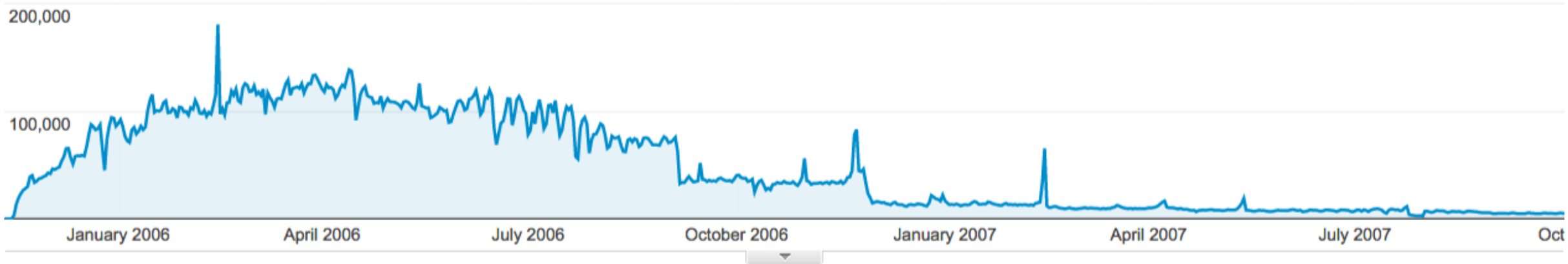
How the process worked…











Sessions
33,374,485

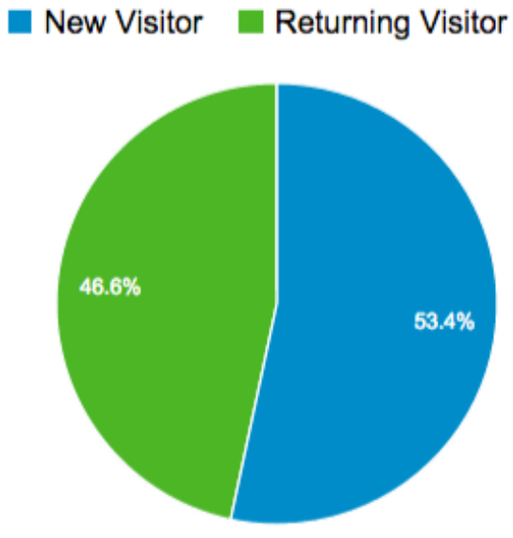
Users
17,789,119

Pageviews
229,087,143

Pages / Session
6.86

Avg. Session Duration
00:05:34

Bounce Rate
35.89%



Over 300 million page views!

(Best day was 180,667 visitors… all 100% free traffic)





So much traffic was flowing through the site
I needed 16 dedicated Dell servers!

MySpaceNow.com

Free Images, Video Codes & More!

This site is not related to MySpace.com in any way.

HOT MYSPACE SITES:
Glitter Graphics
MySpace Images
MySpace Layouts
MySpace Generators

Cool MySpace Stuff:
- MySpace Cursors
- MySpace Layouts
- MySpace Glitters
- MySpace Backgrounds
- MySpace 3D Chat
- MySpace Smilies
- Create a Zwinky
- MySpace Survey
- Hot MySpace Girls



MySpaceNow Menu

Bookmark Us
Add to MySpace
GAME CODES!

Hot MySpace Stuff
MySpace Cursors
MySpace Glitters
MySpace Backgrounds
MySpace Smilies
Create a Zwinky
MySpace Survey
Hot MySpace Girls
Hot MySpace Guys

MySpace Images
Glitter Images
Glitter Words
Animated Images
Dolls
Dolls w/ Words
Video Clips
MySpace Icons
Movie Poster Images
Celebrity Pictures

Comments Images
Thanks for the Add
Welcome
Happy Birthday
Hello!
I Love You
Thank You

MySpace Dolls
Small Dolls
Large Dolls
Candy Bar Dolls

MySpace Icons

Color Code Chart - MySpaceNow.com

Free Images & Resources!

Comcast® - Official Site
Sign Up For XFINITY Internet from Comcast. Find Offers In Your Area
www.Comcast.com/XFINITY

High Speed DSL- $14.95/Mo
Switch Now With No Down Time. Free Modem & Setup. Order Today!
DSLExtreme.com

AT&T™ DSL Official Site
$19.95 + Free Wi-Fi Access at Over 17,000 Hot Spots, incl. Starbucks™
att.com

DSL Service At $18.95
Get Up To 6.0Mbps DSL Connection! DSL w/Dynamic or Static IP, Usenet.
Sonic.net

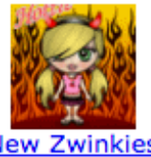
Ads by Google

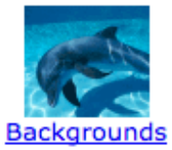

MySpace Cursors


MySpace Smilies


MySpace Survey


Send eCards


New Zwinkies


Backgrounds

* **The Best New Free MySpace Layouts!** *
* **Buy 3 Shirts, Get a Free MySpace T-Shirt!** *
* **Thousands of New GLITTER Images!** *
* **500+ New MySpace Contact Tables!** *

MySpace Color Code Use:
Use the color code chart below to change the text and background colors on your MySpace pages.

$1 = 8 MEALS
DONATE NOW
FEEDING AMERICA
Ad Council

Funny Tshirts at pleasedress.me!

Get on MySpace.com! Not yet a Friend? Add Us Today!

Last Updated: **Wednesday, November 5th, 2014**

MySpaceNow.com

Free Images, Video Codes & More!

This site is not related to MySpace.com in any way.

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MySpaceNow Menu

Bookmark Us

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MySpace Glitters
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Thanks for the Add
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Thank You

MySpace Dolls

Small Dolls
Large Dolls
Candy Bar Dolls

MySpace Icons

Color Code Chart - MySpaceNow.com

Free Images & Resources!

Comcast® - Official Site
Sign Up For XFINITY Internet from Comcast. Find Offers In Your Area
www.Comcast.com/XFINITY

High Speed DSL- $14.95/Mo
Switch Now With No Down Time. Free Modem & Setup. Order Today!
DSLExtreme.com

AT&T™ DSL Official Site
$19.95 + Free Wi-Fi Access at Over 17,000 Hot Spots, incl. Starbucks™
att.com

DSL Service At $18.95
Get Up To 6.0Mbps DSL Connection! DSL w/Dynamic or Static IP, Usenet.
Sonic.net

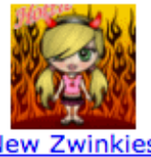
Ads by Google

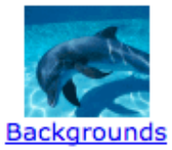

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$1 = 8 MEALS
DONATE NOW
FEEDING AMERICA
Funny Tshirts at pleasedress.me!

CPM Banner Ads

Google Adsense

Affiliate Offers

Affiliate Offers

CPM Banner Ads



Page impressions	Clicks	Earnings
146,222,535	1,290,738	$83,441.92

Google Adsense

(monetize generic traffic)

Payment History

Month	Total Earnings	Paid Earnings	Payment Date
March 2006	$29,750.71	$29,750.71	Apr 20, 2006
February 2006	$23,153.35	$23,153.35	Mar 20, 2006
January 2006	$25,211.15	$25,211.15	Feb 20, 2006
December 2005	$19,611.19	$19,611.19	Jan 20, 2006
November 2005	$6,947.80	$6,947.80	Dec 20, 2005
October 2005	$1,771.76	$1,771.76	Nov 20, 2005
September 2005	$710.40	$710.40	Oct 20, 2005
August 2005	$814.70	$814.70	Sep 20, 2005
July 2005	$490.76	$490.76	Aug 20, 2005
June 2005	$243.63	$243.63	Jul 20, 2005

ValueClick Media

(CPM based banner advertising - 468x60 and 300x250 sizes)

Payment History			
Payment Period	**Payment Date**	**Payment Type**	**Amount**
March 2006	April 20, 2006	Check	$7,160.31
February 2006	March 18, 2006	Check	$6,269.79
January 2006	February 18, 2006	Check	$4,362.95
December 2005	January 14, 2006	Check	$2,555.48
November 2005	December 17, 2005	Check	$2,196.96
October 2005	November 21, 2005	Check	$1,379.82
September 2005	October 14, 2005	Check	$1,065.59
August 2005	September 19, 2005	Check	$1,342.78
July 2005	August 22, 2005	Check	$624.84
June 2005	July 20, 2005	Check	$280.35

CasaleMedia

(CPM based banner advertising - 468x60 and 300x250 sizes)

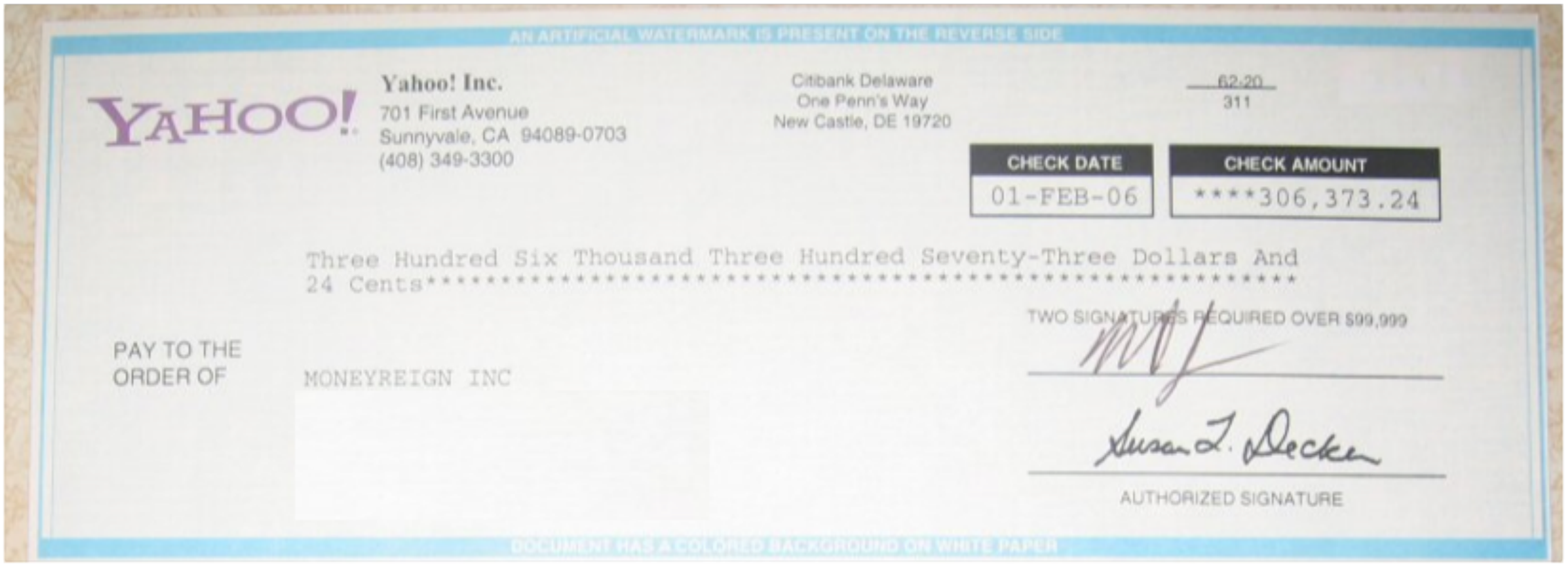
Results 1-3 of 3 | Items listed per page: 50

« ‹ Page: 1 / 1 Go › »

Date	Payment Method	Transaction/ Check #	Amount ($)	Gross Amount ($)	Status
Apr 2, 2006	Check	150273	$148,801.88	$148,801.88	Check Paid
Mar 1, 2006	Check	145948	$245,136.26	$245,136.26	Check Paid
Feb 1, 2006	Check	142425	$306,373.24	$306,373.24	Check Paid

Yahoo Publisher Network

(Just like Google Adsense, but now called media.net)


AN ARTIFICIAL WATERMARK IS PRESENT ON THE REVERSE SIDE

YAHOO!

Yahoo! Inc.
701 First Avenue
Sunnyvale, CA 94089-0703
(408) 349-3300

Citibank Delaware
One Penn's Way
New Castle, DE 19720

62-20
311

CHECK DATE	CHECK AMOUNT
01-FEB-06	****306,373.24

Three Hundred Six Thousand Three Hundred Seventy-Three Dollars And
24 Cents**********

TWO SIGNATURES REQUIRED OVER $99,999

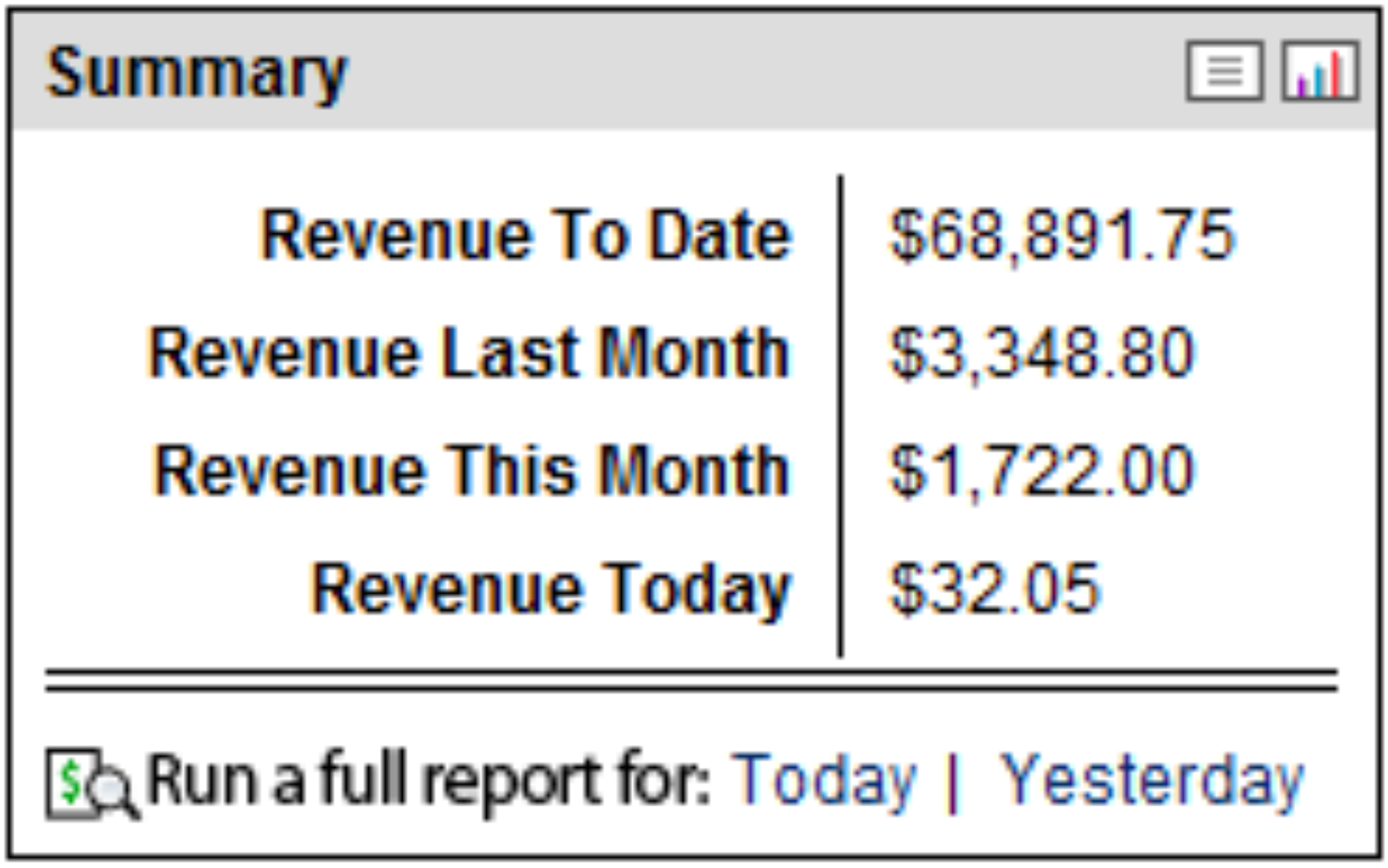
PAY TO THE
ORDER OF MONEYREIGN INC

AUTHORIZED SIGNATURE

DOCUMENT HAS A COLORED BACKGROUND ON WHITE PAPER

Yahoo Publisher Network

(Just like Google Adsense, but now called media.net)



Neverblue Ads

(Affiliate Network - commissions off free signups and downloads)



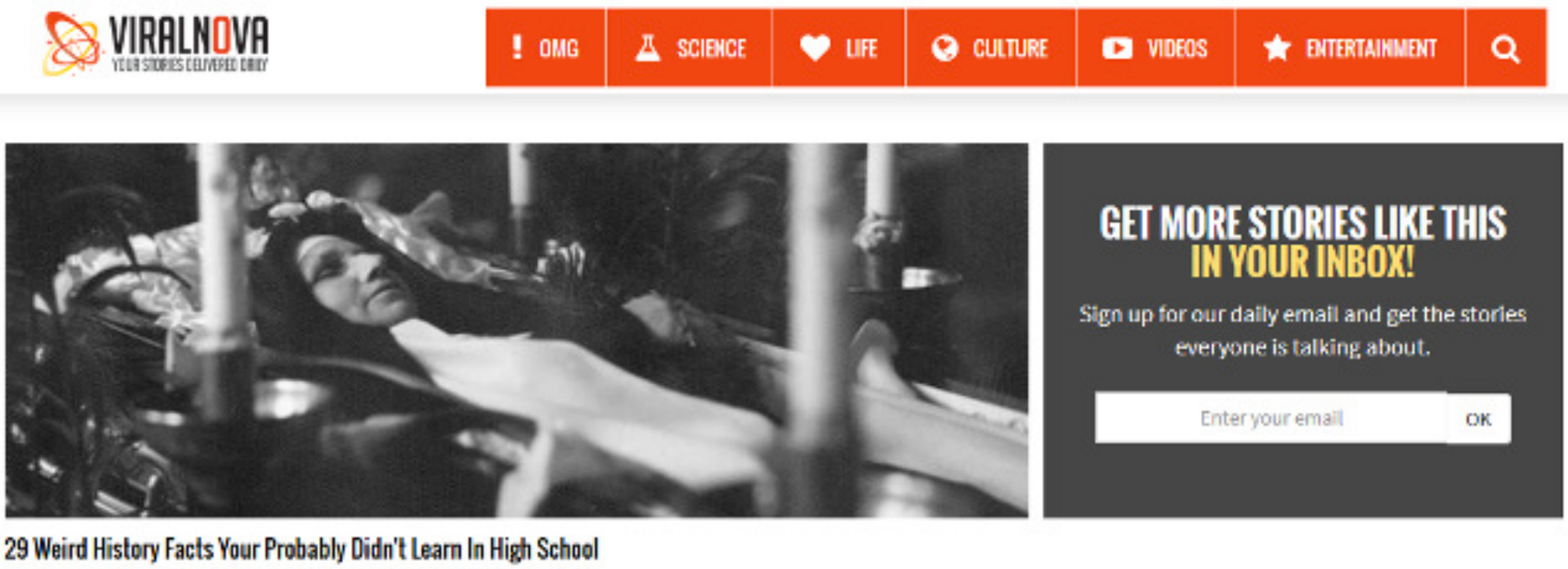
One Site, One Year = $1 Million

(Audience + Affiliate Marketing + Value = Profit)

It's never too late!



It's all coming back full circle…



This Method is Replicable

(Viral Content Based Blogs are Making Millions!)

One guy launched a website and made millions without hiring a single employee — now he's sold it and could make $100 million



Alyson Shontell

Jul. 9, 2015, 9:00 AM 148,763 28

FACEBOOK LINKEDIN TWITTER EMAIL PRINT

Marketing Plan Template
act-on.com
A 6-Step Guide to Creating a High-Performance Marketing Plan

ViralNova, a Buzzfeed-like media startup run by Scott DeLong, has been acquired by digital-media company Zealot Networks in a cash and stock deal that could be worth as much as $100 million if Zealot appreciates in value.

DeLong and his website have an interesting backstory.

For a while, ViralNova was a one-man startup run entirely by DeLong and two freelance writers. Together they were able to grow



Mike Nudelman/Business Insider/Google+



Popular Articles by Taboola


Tina Fey gave David Letterman an incredible send-off


MEET MELANIA TRUMP: The 5'11" supermodel married to Donald Trump

One kid created ViralNova.com and sold it for $100 million!

Key Takeaways

- You can make a TON of money online!
- Affiliate marketing is amazing
- Build a site that provides value
- You don't need to sell anything
- **Blogging & Wordpress would have made this process a million times easier for me!**
  (MySpaceNow was over 10,000 pages of HTML with no programming = 1,000s of hours or coding and editing)





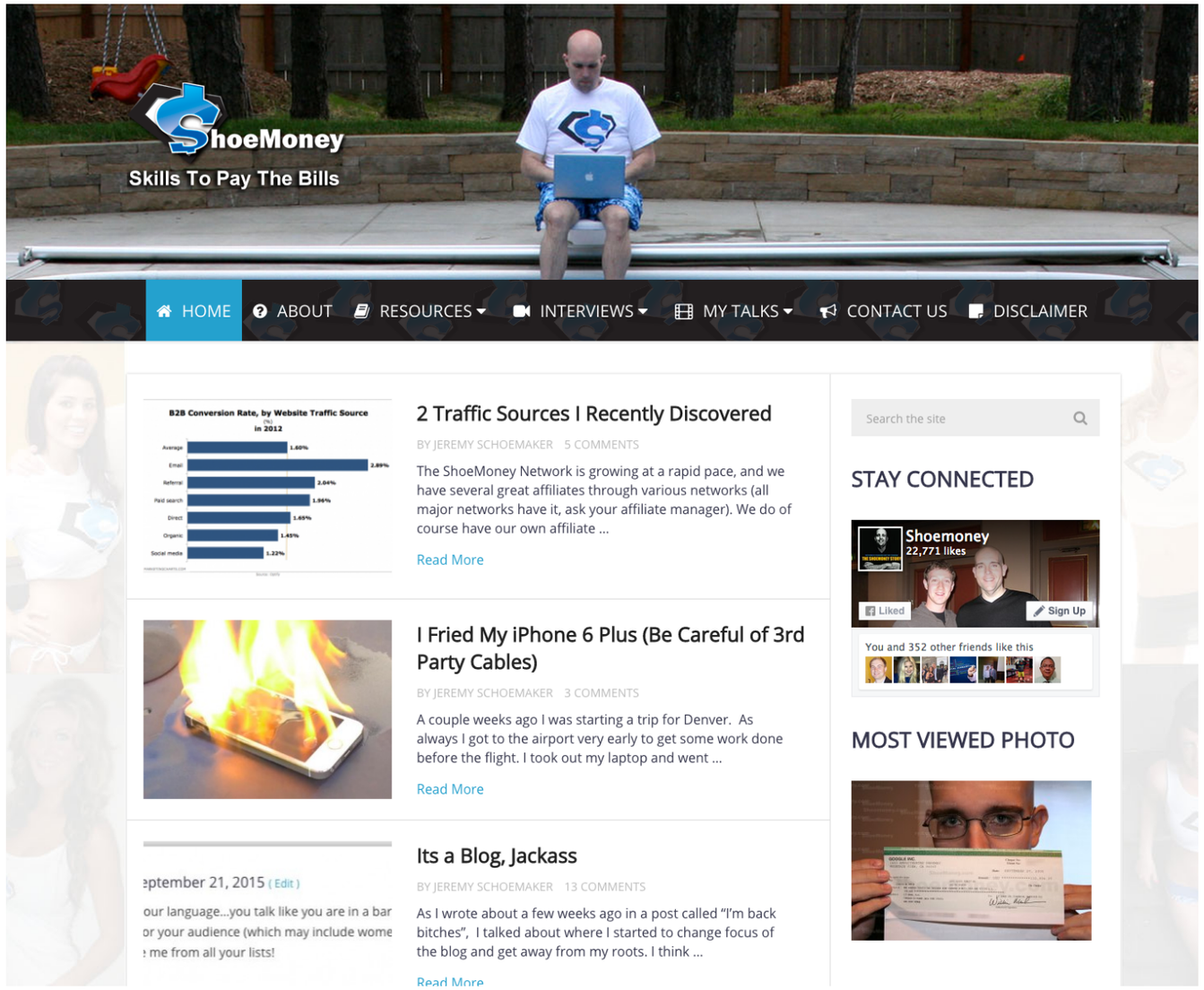
Examples of Other 6-7 Figure Influencers in the World

ShoeMoney.com - $100,000 a month

(Affiliate Marketing Industry)



Jeremy Schoemaker



TimothySykes.com - $200,000 a month

(Financials/Stocks Industry)



Timothy Sykes



HCGDietInfo.com - $100,000 a month

(Health/Weight Loss Industry)



Jeni Hott



WDWRadio.com - Six Figure Blogger
(Disney/Travel Industry)



Lou Mongello



JohnChow.com - $100,000 a month
(Blogging Industry)



John Chow



Why Top Influencers are Successful

- They've created a voice for themselves, built out their own following and provide value to their audience

- Every successful influencer has put in countless (and unmentioned) hours of work to get to where they are today

- The most successful influencers know how to scale and grow their business with mailing lists, automation and product creation



…and that is how you turn your expertise in a profitable brand!



Foxy didn’t get it… but I hope you do!



QUESTIONS?

Ask Anything! I'm here to help.



zacjohnson.com

Twitter: @ZACJOHNSON - Email: zac@moneyreign.com

DOWNLOAD THIS PRESENTATION AS A VIDEO &
ACCESS MY 30-DAY BLOGGING COURSE FOR FREE

ZACJOHNSON.COM/IMD